

Jeanne Lynch

From: WLUK FOX11
Sent: Thursday, October 14, 2010 10:40 AM
To: Brian Kerhin; Bill Kiefer; Brian Burke; Danielle Halbach; John Laughrin
Cc: Juli Buehler; Patrick Krohlow
Subject: Old Glory Honor Flight Mission VI Thursday, October 21st

-----Original Message-----

From: Drew MacDonald [mailto:drew@macclaw-llc.com]
Sent: Thursday, October 14, 2010 10:10 AM
To: WLUK FOX11; GoodDay
Subject: Old Glory Honor Flight Mission VI Thursday, October 21st

News Story - FOX 11 News at 5PM, 5PM, 9PM

Just thought I would let you know that Old Glory Honor Flight is taking another group of 91 World War II vets to Washington DC next Thursday (October 21st). We depart Outagamie Regional Airport at 6:30 am (vets will begin arriving at or around 5:00 am) and the flight will return to a raucous welcome home celebration at 9:30 pm. Please be aware that the welcome home celebration is now held down at the roomy and brightly lit gate area of the airport and has grown in size, and since we arrive at 9:30 and it takes about 30 minutes to get the vets off the plane, it would make a great live news story at 10:00 pm.

I know that the news outlets have a tendency to say "we already did that story," and they have; this is our sixth flight after all, but each and every one of the 91 veterans on Mission VI will be experiencing this for the first (and only) time and I would hate to see a golden opportunity to share a celebration of our rapidly disappearing Greatest Generation be missed.

Please note that Old Glory Honor Flight is a 501 (c) (3) charity whose purpose is to provide our elderly military veterans with one last Tour of Honor to show our nation's gratitude for their service and sacrifice to our country. Old Glory Honor Flight provides this trip at absolutely no cost to the veteran. We have transported 483 Northeast Wisconsin Veterans to Washington DC and we still have a waiting list of over 500.

Please forward this request on to your News Director and if he/she wants to contact me to discuss the event, please have them call my cell phone at 920-277-5934

Thank you for your support.

Drew MacDonald
President, Old Glory Honor Flight

--
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Jeanne Lynch

From: Kathy Herlache [KHerlache@norgroup.net]

Sent: Thursday, October 21, 2010 8:59 AM

To: WLUK FOX11

Subject: WWII Honor Flight

News Story on Thurs; 10/22/10.

Good morning,

Thought you might be interested in the WWII Honor Flight that will be landing in Appleton at 10:30 p.m. tonight. A group of us will be there to show our appreciation with signs and tears, I'm sure. My mother's gentleman friend, (a good man), is 86 years old and a part of the group. They are having 'mail call' on the flight home and we all made cards to be delivered to them. I expect it to be quite emotional. My father passed away about 8 years ago and how I wish he could have been part of this flight.

Kathy Herlache
NORTHERN GROUP
926 Willard Dr., Ste. 144
Green Bay, WI 54304
Phone: 920-497-2523
FAX: 920-497-9592

10/21/2010

Jeanne Lynch

9/24/10 + 10/8/10

From: Juli Buehler

Sent: Friday, September 03, 2010 12:53 PM

To: David Campbell; Jeanne Lynch; Jay Zollar; Mike Berrend; Mike Nipps; Patrick Krohlow; Tori Grant-Welhouse

Subject: FYI

DEBATES - We will broadcast two debates organized by the Wisconsin Broadcasters Association.

Friday 9/24 7pm - 8pm Governor ←

Friday 10/8 8pm - 9pm US Senate ←

We are also working with the GB League of Women Voters to organize our own 8th District Congressional Debate. More information on that as it develops.

9/10/2010

Jeanne Lynch

Debate on FOX 11

From: Juli Buehler

Sent: Wednesday, September 29, 2010 5:56 PM

To: David Campbell; Jeanne Lynch; Jay Zollar; Mike Berrend; Mike Nipps; Patrick Krohlow; Tori Grant-Welhouse

Subject: FYI sent to the newsroom

TO: NEWSROOM

FR: BUEHLER

RE: Dept Head and Task Force

9-29-10

Lot's of important dates and information. Review and include in your calendars.

VALLEY - We are moved into the new office on the first floor (northeast corner) of the Berbee building. The furniture is being installed today. It is my hope that many of you will take advantage of the move to travel to the valley to see the new office. I'll talk with the evening producers (weekday & weekend) to ensure they have an opportunity to experience the new environment. Congrats to our news team in the valley --- this was no easy task. And they did an EXCELLENT job.

DEBATE 8th CONGRESSIONAL - Bill Kiefer will produce the 8th Congressional Debate schedule for October 7th (yes next week). We're meeting with the League of Women Voters on Thursday, so we'll have more details on the format and the time. Right now we're looking at taping the event for playback at a later date. We'll also run excerpts in our newscasts. As I said more information to come.

PHOTO GALLARIES - This week we are re-launching our photo galleries (under participate) on fox11online.com.

I've asked Scott and John to put together a "vo with screen grabs" so we can run vos in weather and sports.

Sports we should promote this from time to time - High School Snaps? And in weather we need this vo and graphic element stored for use in severe weather. With snow on the way, we can anticipate the storms and instruct viewers/users on how to use the program.

NEWSTICKER - We are getting a new crawl system, it will eventually replace our CGS system. Right now the company NewsTicker is working on our graphics. We will look at new features as the computer system comes on line. Training will occur in late October. This will also affect some of our web properties. For now, be aware of the new technology -- it will offer us some COOL options and updates for school closings.

ON POLITIX - This new web site is up and running. We streamed the debate on this site. PRODUCERS PLEASE CREATE A WEB PUSH FOR THIS SO THAT WHEN WE HAVE A POLITICAL SEGMENT IN OUR NEWSCAST WE CAN PUSH TO THE ONPOLITIX SITE.

ROOF LEAK - There seems to be some progress in our continuing roof leak. Selmer has instructed Robinson to build up a ridge around the air conditioner. They believe that by building up this "ridge" it will prevent the rain which seems to come in during "heavy and windy" rain storms. I'll keep you posted.

Welcome Ryan Curley -- new weekend morning editor! We have a few new folks on staff, Maureen, Tyler, Kimberly and Jake. Please take a moment and introduce yourself if you haven't yet.... And let them know how happy we are they're part of FOX 11 News.

10/4/2010

Johnson agrees to three debates with Feingold

Updated: Wednesday, 15 Sep 2010, 3:20 PM CDT
Published : Wednesday, 15 Sep 2010, 12:47 PM CDT

MEQUON, Wis. (AP) - Republican Senate challenger Ron Johnson has agreed to three debates with Sen. Russ Feingold.

The Democratic Feingold wanted six debates, starting with one this weekend in Eau Claire.

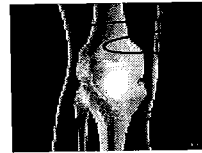
Johnson's campaign released a statement Wednesday saying it has agreed to two debates in Milwaukee in mid-October, sandwiched around one more debate in Wausau. It didn't mention the Eau Claire event.

The statement quotes Johnson as saying he looks forward to giving voters the chance to contrast his own record as a job creator against Feingold's record as a career politician.

The Feingold campaign didn't immediately return a message seeking comment. Campaign spokesman John Kraus had criticized Johnson earlier Wednesday, saying he hasn't offered solutions to a number of key issues.

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WLUK Program Schedule

	Monday 10/04/2010	Tuesday 10/05/2010	Wednesday 10/06/2010	Thursday 10/07/2010	Friday 10/08/2010	Saturday 10/09/2010	Sunday 10/10/2010
5:00 am						Pets.TV eni#: 303	Judge Judy eni#: 2495
5:30 am						Paid Program	Paid Program
6:00 am						Paid Program	Paid Program
6:30 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	MyDestination.TV eni#: 703	Inside The Huddle repeat
7:00 am							
7:30 am						Good Day Wisconsin	Good Day Wisconsin
8:00 am							
8:30 am							
9:00 am	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy (R)	Paid Program	FOX News Sunday with Chris Wallace eni#: 10102010
9:30 am						Paid Program	
10:00 am	Rachael Ray eni#: 5017	Rachael Ray eni#: 5003	Rachael Ray eni#: 5011	Rachael Ray eni#: 5013	Rachael Ray eni#: 5025	Fox Weekend Marketplace	Paid Program
10:30 am							Paid Program
11:00 am	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace		FOX NFL PreGame
11:30 am	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace	Swift Justice with Nancy Grace		
12:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Paid Program	
12:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Paid Program	
1:00 pm	Little House on the Prairie eni#: 4015	Little House on the Prairie eni#: 4016	Little House on the Prairie eni#: 4018	Little House on the Prairie eni#: 4019	Little House on the Prairie eni#: 4020	Paid Program	NFL Football Green Bay Packers @ Washington Redskins
1:30 pm							
2:00 pm							
2:30 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Movie STAR TREK II - The Wrath Of Khan (paramount elite)	
3:00 pm							
3:30 pm	Dr Oz	Dr Oz	Dr Oz	Dr Oz	Dr Oz		PokerStars.Net Million Dollar Challenge eni#: 10404040
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		MyDestination.TV eni#: 703
4:30 pm	Judge Judy	Judge Judy				Cars.TV eni#: 803	
5:00 pm	FOX 11 News at Five	FOX 11 News at Five				FOX 11 News at Five	FOX 11 WBA - Senate Debate
5:30 pm	Inside The Huddle					Seinfeld eni#: 304	The Cleveland Show
6:00 pm	Jeopardy! eni#: 5991	Jeopardy! eni#: 5992				Jeopardy! eni#: 5804	The Simpsons eni#: 2111
6:30 pm	Wheel of Fortune eni#: 5281	Wheel of Fortune eni#: 5282				Wheel of Fortune eni#: 5087	The Simpsons eni#: 2118
7:00 pm	House eni#: 703 (O)	Glee eni#: 203 (O)				Fox 11 League of Women Voters - Debate 9th Congressional	The Cleveland Show
7:30 pm						America's Most Wanted: America Fights Back eni#: 2405	Family Guy eni#: 804
8:00 pm	Lie to Me eni#: 301	Raising Hope eni#: 103 Running Wild eni#: 104					American Dad! eni#: 517
8:30 pm							
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine				FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld	Seinfeld				Cops eni#: 2306	Fox 11 Sports Edge
10:30 pm	Seinfeld	Seinfeld				Cops eni#: 2233	House eni#: 316
11:00 pm	King of the Hill	King of the Hill				Running Wilde eni#: 104	
11:30 pm	King of the Hill	King of the Hill					Seinfeld eni#: 305
12:00 am	Extra	Extra					Comedy.TV eni#: 203
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Movie STAR TREK III - SEARCH FOR SPOCK (barter) paramount elite	MGM Presents Outer Limits
1:00 am	The People's Court eni#: 14021	The People's Court eni#: 14022	The People's Court eni#: 14023	The People's Court eni#: 14024	The People's Court	House eni#: 316	FOX 11 News at Nine
1:30 am							
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine repeat	Extra eni#: 17030W
2:30 am							
3:00 am	Judge Mathis eni#: 12021	Judge Mathis eni#: 12022	Judge Mathis eni#: 12023	Judge Mathis eni#: 12024	Judge Mathis eni#: 12025	Comedy.TV eni#: 203	First Business
3:30 am							
4:00 am	First Business	First Business	First Business	First Business	Cars.TV eni#: 803		
4:30 am	AgDay eni#: 10052010	AgDay eni#: 10062010	AgDay eni#: 10072010	AgDay eni#: 10082010	MyDestination.TV eni#: 703	Judge Joe Brown eni#: 2639	AgDay

Sat 10/9 Debate

(D) Kagen vs Ribble (R)

Sun 10/10 Debate

(D) Feingold vs Johnson (R)

FOX 11 News at 5PM
 Advertisement

Michelle Obama coming to Wis. for Feingold

Updated: Tuesday, 21 Sep 2010, 2:27 PM CDT
 Published : Tuesday, 21 Sep 2010, 2:27 PM CDT

MADISON, Wis. (AP) - First Lady Michelle Obama plans to host a fundraiser on Oct. 13 for U.S. Sen. Russ Feingold in Milwaukee.

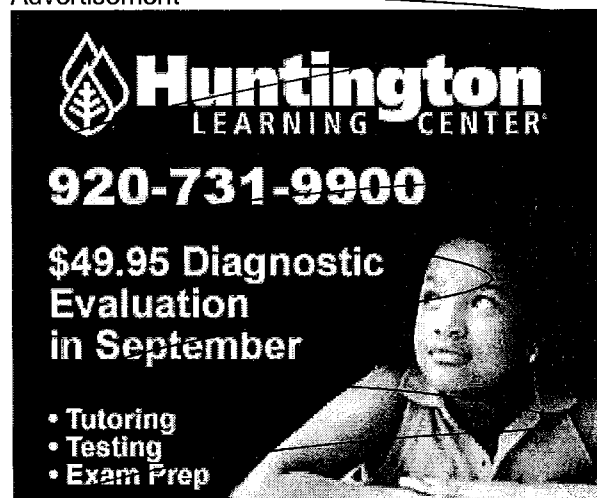
Mrs. Obama's office announced the fundraiser Tuesday along with a number of other appearances in California, Colorado, New York, Illinois and Washington state.

Feingold faces a tough re-election bid against millionaire Republican opponent Ron Johnson. This year through Aug. 25 Johnson had outspent Feingold \$4.5 million to \$4.2 million.

Feingold spokesman John Kraus says Feingold is excited about her coming, looks forward to her visit and appreciates her support.

The cost to attend the fundraiser and other details about where it was to be held in Milwaukee were not immediately released.

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Jeanne Lynch

From: Karen Blazejewski**Sent:** Monday, October 11, 2010 7:07 PM**To:** Amy Schilling; Ann Parins; Carolyn Williamsen; Chris Sack; Courtney Kephart; Crystal Kuznacic; Eric Jansen; James Zempel; Jan Steinhorst; Jason Smith; Jennifer Sikorski; John Nolle; Judd Gehl; Kathy Silk; Kristi Van De Yacht; Mark Fischer; Mike Smits; Shayna Gresens; Tori Grant-Welhouse**Cc:** Jeanne Lynch**Subject:** 1-HR ELECTION NIGHT SPECIAL*WLUK-TV will carry - Tues. Nov. 2, 2010*

On TUESDAY, NOVEMBER 2, FOX will air a 1-hour special, AMERICA'S ELECTION HEADQUARTERS – THE 2010 MIDTERMS with FOX NEWS coverage of the midterm elections!

The special will air LIVE at 8:00pmCT

(NOTE: RAISING HOPE and RUNNING WILDE will be preempted this one night only.)

Stations will receive the normal local commercial load for Glee and the Election Special (7 units per hour). We will offer four (:45) local cut-in opportunities for local news stations (2 cut-ins per hour). Please be sure to refer to final operation notes for cut-in times.

RECAP BY TIME ZONE

Tuesday, November 2:

CENTRAL TIME ZONE

7:00pm GLEE (R)

*8:00pm FOX NEWS SPECIAL: AMERICA'S ELECTION HEADQUARTERS – THE 2010 MIDTERMS (O) (OTO) (1 HR) (LIVE)

Karen Blazejewski
Traffic Manager
WLUK FOX 11 | WCWF CW 14
Green Bay, WI
920-490-1454 (o)
920-619-5869 (c)
karen.blazejewski@wluk.com

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WLUK HOLIDAY PROGRAMMING

2010

Thanksgiving

GDW yes
Living with Amy taped
5p NFL Game
9p yes

Day after

GDW yes
Living with Amy encore
5p yes
9p yes

Christmas Eve

Fri (holiday)

GDW yes
Living with Amy encore
5p yes
Christmas Mass
followed by 30 min
Sounds
9p
2a News Repeat 60 min Sounds

Local special show -
OTO on WLUX FOX 11,

Christmas Day

Sat

GDW 5a x
GDW 6a x
GDW 7a 60 min Sounds
GDW 8a Nutcracker on Ice
Living with Amy x
5p 30min Sounds
9p 30min/30min Sounds

New Year's Eve

Fri (work day)

GDW yes
Living with Amy encore
5p yes
9p yes

New Year's Day

Sat (Mon holiday)

Mon 1/3/11 (holiday)

GDW 5a x 60 min Sounds
GDW 6a x GDW
GDW 7a 60 min Sounds GDW
GDW 8a Children's Med. Parade encore Living/Amy
Living with Amy x encore Living/Amy
5p 30 min Sounds 30min/ITH or
9p yes 30min/Journey
yes

no longer airing Bowl
games

2010 Sounds of the Season

Monday, November 29: Green Bay Southwest High School

Contact: Brandon Rockstroh
brockstroh@greenbay.k12.wi.us

Tuesday, November 30: Appleton East High School

Contact: Debbie Lind
linddeborah@aasd.k12.wi.us

Wednesday, December 1: Oshkosh West High School

Contact: Herb Berendsen
Herbert.berendsen@oshkosh.k12.wi.us

Thursday, December 2: Ashwaubenon High School

Contact: Teresa Schroepfer
tschroepfer@ashwaubenon.k12.wi.us

Friday, December 3: Notre Dame Academy

Contact: Bill Hill
whill@notredameacademy.com

Monday, December 6: Neenah High School (instrumental group)

Contact: Kristina Stingle
kstingle@neenah.k12.wi.us

Tuesday, December 7: NEW Lutheran High School

Contact: Cindy Fosheim
fosheimc@newlhs.com

Wednesday, December 8: Kimberly High School

Contact: Luke Zaccaro
lzaccaro@kimberly.k12.wi.us

Thursday, December 9: Bay Port High School

Contact: Mike Pufall
michpufa@hssd.k12.wi.us

Friday, December 10: Luxemburg-Casco High School

Contact: Paul Gregg
pgregg@luxcasco.k12.wi.us

Monday, December 13: Oshkosh Lourdes High School

Contact: Bridget Duffy
bduffy@ucs.k12.wi.us

Tuesday, December 14: Kewaunee High School

Contact: Pam Pearson

ppearson@kewaunee.k12.wi.us

Wednesday, December 15: Bonduel High School

Contact: Stefanie Koeller

koellste@bonduel.k12.wi.us

Thursday, December 16: Menasha High School

Contact: Tom Walter

waltert@mjsd.k12.wi.us

Friday, December 17: Little Chute High School (bell choir)

Contact: Ken Bouressa

bouressa@littlechute.k12.wi.us

Monday, December 20: Appleton West High School

Contact: Kevin Meidl

meidlkevin@asds.k12.wi.us

Tuesday, December 21: Algoma High School

Contact: Laura Barker

lbarker@alghs.k12.wi.us

Wednesday, December 22: Pulaski High School

Contact: Kathleen Bader

kabader@pulaski.k12.wi.us

Thursday, December 23: Green Bay Preble High School

Contact: Kevin Fogel

kfogel@greenbay.k12.wi.us

WLUK PROGRAM SCHEDULE

	Monday 12/20/2010	Tuesday 12/21/2010	Wednesday 12/22/2010	Thursday 12/23/2010	Friday 12/24/2010	Saturday 12/25/2010	Sunday 12/26/2010		
5:00 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	PETS.TV	Judge Judy		
5:30 am						Paid Program	Paid Program		
6:00 am						Paid Program	Paid Program		
6:30 am						MyDestination.TV	Inside The Huddle repeat		
7:00 am						Sounds of the Season	Good Day Wisconsin		
7:30 am									
8:00 am									
8:30 am						Nutcracker on Ice targetvision			
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy - encore	Paid Program	FOX News Sunday with Chris Wallace			
9:30 am					Paid Program				
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Fox Weekend Marketplace	Paid Program		
10:30 am							Paid Program		
11:00 am	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace		FOX NFL PreGame		
11:30 am	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace	Swift Justice With Nancy Grace				
12:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Paid Program	NFL Football Minnesota Vikings @ Philadelphia Eagles		
12:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Paid Program			
1:00 pm	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Paid Program			
1:30 pm						Paid Program			
2:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Movie - CHRISTMAS EVE paramount elite			
2:30 pm									
3:00 pm	Dr Oz	Dr Oz	Dr Oz	Dr Oz	Dr Oz				
3:30 pm									
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Fox 11 Living w/Amy encore	NFL Football NY Giants @ Green Bay Packers		
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy				
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	Sounds of the Season			
5:30 pm	Inside The Huddle					Seinfeld			
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!			
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	The OT (NFL nost-name)		
7:00 pm	Million Dollar Money Drop Series Premiere	Glee (R)	Human Target (O)	Million Dollar Money Drop (O)	Bones (R)	Fox Movie - ARE WE DONE YET (O)	Simpsons		
7:30 pm		Million Dollar Money Drop (O)	Million Dollar Money Drop (O)		Lie To Me (R)		The Cleveland Show		
8:00 pm							Family Guy		
8:30 pm							American Dad		
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	Christmas Mass	FOX 11 News at Nine	FOX 11 News at Nine		
9:30 pm						Sounds of the Season			
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Sounds of the Season	Fringe (R)	Fox 11 Sports Edge		
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld				
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Seinfeld	Running Wilde	House		
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Movie - SHE WORE A YELLOW RIBBON rko	Seinfeld		
12:00 am	Extra	Extra	Extra	Extra	King of the Hill		Comedy.TV		
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Extra				
1:00 am	The People's Court	The People's Court	The People's Court	The People's Court	The People's Court	House	MGM Presents Outer Limits		
1:30 am									
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	Sounds of the Season			FOX 11 News at Nine	
2:30 am									
3:00 am	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Sounds of the Season	Extra		
3:30 am									
4:00 am	First Business	First Business	First Business	First Business	Cars.TV	Comedy.TV	First Business		
4:30 am	AgDay	AgDay	AgDay	AgDay	MyDestination.TV	Judge Joe Brown	AgDay		

“Fox News Sunday” – 10:00am
Aired on WLUK-TV, Green Bay , Quarter 4, 2010
October 1 – December 31, 2010

10/03/2010

Topic: Kentucky Senate Race

Guest: Rand Paul & Jack Conway

10/10/2010

Topic: GOP Agenda

Guest: Congressman Eric Cantor, Congresswoman Debbie Wasserman Schultz, Karl Rove & Joe Trippi.

10/17/2010

Topic: Midterm Elections

Guest: John Cornyn, Clair McCaskill & Carly Fiorina.

10/24/2010

Topic: Midterm Elections

Guest: Pat Toomey, Joe Manchin & Juan Williams

10/31/2010

Topic: Political Landscape/ Midterms

Guest: Sarah Palin, Congressman Chris Van Hollen

11/07/2010

Topic: GOP Agenda

Guest: Eric Cantor, Paul Ryan & Darrell Issa

11/14/2010

Topic: Bush Tax Cuts/ Lame Duck

Guest: WH Senior Adviser David Axelrod & Jim DeMint

11/21/2010

Topic: Foreign Policy/ Obama Agenda

Guest: Secretary of State Hillary Clinton, Gov. Rick Perry

11/28/2010

Topic: Foreign Affairs

Guest: Lindsey Graham & Claire McCaskill

12/05/2010

Topic: Tax Cuts/Economy

Guest: Kent Conrad, Jeb Hensarling & Newt Gingrich

1

2/12/2010

Topic: Tax Cuts/ Policy/Politics

Guest: Paul Ryan, Chris Van Hollen & Justice Stephen Breyer

FOX NEWS SUNDAY – Qtr 4, 2010, continued

12/19/2010

Topic: Lame Duck Congress

Guest: Dick Durbin, Jon Kyl, Gov. Bob McDonnell

12/26/2010

Topic: Government Spending/ Religion/Politics

Guest: Sen. Tom Coburn, Cardinal Donald Wuerl

INVOICE



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Invoice #	LUK238348-1
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Invoice Month	October 2010
Invoice Period	09/27/10 - 10/31/10

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	LUK238348
Alt Order #	215001
Order Flight	09/27/10 - 12/26/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

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 Green Bay, WI 54304
 USA

Agency Ref	IN10163
Advertiser Ref	IN10163

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	WLUK				09/27/10 to 10/03/10	5x	-TWTFSS				
	WLUK			W	09/29/10	:20	9:50 PM	EOE(WLUK)	\$0.00		5
	WLUK			Th	09/30/10	:20	11:31 PM	EOE(WLUK)	\$0.00		3
	WLUK			F	10/01/10	:20	9:43 PM	EOE(WLUK)	\$0.00		1
	WLUK			Sa	10/02/10	:20	2:58 PM	EOE(WLUK)	\$0.00		4
	WLUK			Su	10/03/10	:20	4:25 AM	EOE(WLUK)	\$0.00		2
	WLUK				10/04/10 to 10/10/10	5x	MTWTFSS				
	WLUK			M	10/04/10	:20	4:10 AM	EOE(WLUK)	\$0.00		9
	WLUK			Th	10/07/10	:20	4:40 AM	EOE(WLUK)	\$0.00		6
	WLUK			F	10/08/10	:20	3:20 AM	EOE(WLUK)	\$0.00		7
	WLUK			Sa	10/09/10	:20	3:02 PM	EOE(WLUK)	\$0.00		8
	WLUK			Sa	10/09/10	:20	12:58 AM	EOE(WLUK)	\$0.00		10
	WLUK				10/11/10 to 10/17/10	5x	MTWTFSS				
	WLUK			Tu	10/12/10	:20	1:18 AM	EOE(WLUK)	\$0.00		11
	WLUK			W	10/13/10	:20	3:53 AM	EOE(WLUK)	\$0.00		15
	WLUK			Th	10/14/10	:20	4:10 AM	EOE(WLUK)	\$0.00		14
	WLUK			Sa	10/16/10	:20	5:09 AM	EOE(WLUK)	\$0.00		13
	WLUK			Su	10/17/10	:20	12:22 AM	EOE(WLUK)	\$0.00		12
	WLUK				10/18/10 to 10/24/10	5x	MTWTFSS				
	WLUK			M	10/18/10	:20	4:18 AM	EOE(WLUK)	\$0.00		20
	WLUK			Tu	10/19/10	:20	11:24 PM	EOE(WLUK)	\$0.00		19
	WLUK			Tu	10/19/10	:20	4:42 AM	EOE(WLUK)	\$0.00		17
	WLUK			Sa	10/23/10	:20	2:36 AM	EOE(WLUK)	\$0.00		18
	WLUK			Su	10/24/10	:20	4:22 PM	EOE(WLUK)	\$0.00		16
	WLUK				10/25/10 to 10/31/10	5x	MTWTFSS				
	WLUK			M	10/25/10	:20	12:02 AM	EOE(WLUK)	\$0.00		24
	WLUK			Tu	10/26/10	:20	4:19 AM	EOE(WLUK)	\$0.00		23
	WLUK			Th	10/28/10	:20	4:15 AM	EOE(WLUK)	\$0.00		21
	WLUK			Sa	10/30/10	:20	3:46 AM	EOE(WLUK)	\$0.00		22
	WLUK			Su	10/31/10	:20	4:43 AM	EOE(WLUK)	\$0.00		25

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-585-3072.

INVOICERemit Address:

FOX 11
WLUK-TV
 fox11online.com
WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Advertiser	WLUK Promotion
Product	EOE
Estimate Number	

Invoice #	LUK238348-1
Invoice Date	10/31/10
Invoice Month	October 2010
Invoice Period	09/27/10 - 10/31/10

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	LUK238348
Alt Order #	215001
Order Flight	09/27/10 - 12/26/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Billing Address:
 WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		<u>Aired Spots</u>									
			25						\$0.00		
		<u>Aired Net</u>									

Payment Terms 30 Days

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-6747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-369-3072.

INVOICE



Remit Address:
WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Billing Address:
 WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Advertiser	WLUK Promotion	Invoice #	LUK238348-2
Product	EOE	Invoice Date	11/28/10
Estimate Number		Invoice Month	November 2010
		Invoice Period	11/01/10 - 11/28/10

Station	WLUK	Order #	LUK238348
Account Executive	WLUK Local House	Alt Order #	215001
Sales Office	Green Bay Local Sales Office	Order Flight	09/27/10 - 12/26/10
Sales Region	Local		

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	Sign-On/Sign-Off	5a-4:59a								
	WLUK			11/01/10 to 11/07/10	5x	MTWTFSS					
	WLUK			M	11/01/10	:20	2:15 AM	EOE(WLUK)	\$0.00		27
	WLUK			Tu	11/02/10	:20	3:02 AM	EOE(WLUK)	\$0.00		30
	WLUK			W	11/03/10	:20	10:59 AM	EOE(WLUK)	\$0.00		28
	WLUK			Sa	11/06/10	:20	2:01 AM	EOE(WLUK)	\$0.00		26
	WLUK			Su	11/07/10	:20	4:10 AM	EOE(WLUK)	\$0.00		29
	WLUK			11/08/10 to 11/14/10	5x	MTWTFSS					
	WLUK			M	11/08/10	:20	1:26 AM	EOE(WLUK)	\$0.00		35
	WLUK			Tu	11/09/10	:20	2:01 AM	EOE(WLUK)	\$0.00		32
	WLUK			W	11/10/10	:20	3:46 AM	EOE(WLUK)	\$0.00		33
	WLUK			Th	11/11/10	:20	3:20 AM	EOE(WLUK)	\$0.00		34
	WLUK			Sa	11/13/10	:20	5:18 AM	EOE(WLUK)	\$0.00		31
	WLUK			11/15/10 to 11/21/10	5x	MTWTFSS					
	WLUK			M	11/15/10	:20	5:28 AM	EOE(WLUK)	\$0.00		37
	WLUK			Tu	11/16/10	:20	5:22 AM	EOE(WLUK)	\$0.00		38
	WLUK			Th	11/18/10	:20	3:29 AM	EOE(WLUK)	\$0.00		39
	WLUK			Sa	11/20/10	:20	5:29 AM	EOE(WLUK)	\$0.00		36
	WLUK			Su	11/21/10	:20	2:59 AM	EOE(WLUK)	\$0.00		40
	WLUK			11/22/10 to 11/28/10	5x	MTWTFSS					
	WLUK			Tu	11/23/10	:20	1:51 AM	EOE(WLUK)	\$0.00		45
	WLUK			W	11/24/10	:20	8:45 PM	EOE(WLUK)	\$0.00		41
	WLUK			F	11/26/10	:20	4:39 PM	EOE(WLUK)	\$0.00		42
	WLUK			Sa	11/27/10	:20	4:48 AM	EOE(WLUK)	\$0.00		44
	WLUK			Su	11/28/10	:20	5:18 AM	EOE(WLUK)	\$0.00		43

Aired Spots

20

Aired Net

\$0.00

Payment Terms 30 Days

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INVOICE

Remit Address:

FOX 11
WLUK-TV
 fox11online.com
 WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Billing Address:

WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Advertiser	WLUK Promotion
Product	EOE
Estimate Number	

Invoice #	LUK238348-3
Invoice Date	12/26/10
Invoice Month	December 2010
Invoice Period	11/29/10 - 12/26/10

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	LUK238348
Alt Order #	215001
Order Flight	09/27/10 - 12/26/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	Sign-On/Sign-Off	5:4-5:59a								
	WLUK			M	11/29/10 to 12/05/10	5x	MTWTFSS				
	WLUK			Tu	11/30/10	:20	3:02 AM	EOE(WLUK)	\$0.00		48
	WLUK			W	12/01/10	:20	3:30 AM	EOE(WLUK)	\$0.00		47
	WLUK			F	12/03/10	:20	3:38 AM	EOE(WLUK)	\$0.00		49
	WLUK			Su	12/05/10	:20	9:16 PM	EOE(WLUK)	\$0.00		50
	WLUK				12/06/10 to 12/12/10	5x	MTWTFSS				
	WLUK			M	12/06/10	:20	12:17 AM	EOE(WLUK)	\$0.00		54
	WLUK			F	12/10/10	:20	1:28 AM	EOE(WLUK)	\$0.00		53
	WLUK			Sa	12/11/10	:20	3:27 AM	EOE(WLUK)	\$0.00		51
	WLUK			Su	12/12/10	:20	12:32 AM	EOE(WLUK)	\$0.00		52
	WLUK				12/13/10 to 12/19/10	5x	MTWTFSS				
	WLUK			M	12/13/10	:20	4:00 AM	EOE(WLUK)	\$0.00		58
	WLUK			Tu	12/14/10	:20	3:45 AM	EOE(WLUK)	\$0.00		59
	WLUK			W	12/15/10	:20	12:25 AM	EOE(WLUK)	\$0.00		60
	WLUK			F	12/17/10	:20	1:21 AM	EOE(WLUK)	\$0.00		56
	WLUK			Sa	12/18/10	:20	4:55 AM	EOE(WLUK)	\$0.00		57
	WLUK				12/20/10 to 12/26/10	5x	MTWTFSS				
	WLUK			M	12/20/10	:20	10:59 AM	EOE(WLUK)	\$0.00		64
	WLUK			Tu	12/21/10	:20	3:56 AM	EOE(WLUK)	\$0.00		65
	WLUK			Th	12/23/10	:20	1:18 AM	EOE(WLUK)	\$0.00		62
	WLUK			F	12/24/10	:20	11:59 AM	EOE(WLUK)	\$0.00		63
	WLUK			Su	12/26/10	:20	1:59 AM	EOE(WLUK)	\$0.00		61

Aired Spots

20

Aired Net

\$0.00

Payment Terms 30 Days

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INVOICE



Remit Address:
WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Advertiser	WLUK Promotion
Product	2010 FCC Children's Report
Estimate Number	

Invoice #	LUK238349-1
Invoice Date	10/31/10
Invoice Month	October 2010
Invoice Period	09/27/10 - 10/31/10

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	LUK238349
Alt Order #	215144
Order Flight	09/27/10 - 12/26/10

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Billing Address:
 WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	Prime Rotator	M-Sa 7p-9p/Su 6p-9p		10/04/10 to 10/10/10	1x	M-WTF--S		\$6.00	Credited	1
	WLUK			Su	10/10/10	:00					
2	WLUK	Sign-On/Sign-Off	5a-4:59a		10/11/10 to 10/17/10	1x	MTWTFSS				
	WLUK			F	10/15/10	:15	3:19 AM	FCCCHILDRENS(WLUK)	\$0.00		1
				<u>Aired Spots</u>	1	<u>Aired Net</u>	\$0.00				

Payment Terms 30 Days

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INVOICERemit Address:

FOX 11
WLUK-TV
 fox11online.com
WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Advertiser	WLUK Promotion
Product	2010 FCC Children's Report
Estimate Number	

Invoice #	LUK238349-2
Invoice Date	11/28/10
Invoice Month	November 2010
Invoice Period	11/01/10 - 11/28/10

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	LUK238349
Alt Order #	215144
Order Flight	09/27/10 - 12/26/10

Billing Address:

WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	Prime Rotator	M-Sa 7p-9p/Su 6p-9p		11/15/10 to 11/21/10	1x	M-WTF-S				
	WLUK			W	11/17/10	:15	8:27 PM	FCCCHILDRENS(WLUK)	\$0.00		2
2	WLUK	Sign-On/Sign-Off	5a-4:59a		11/22/10 to 11/28/10	1x	MTWTFSS				
	WLUK			M	11/22/10	:15	1:54 AM	FCCCHILDRENS(WLUK)	\$0.00		2
				<u>Aired Spots</u>		2	<u>Aired Net</u>		\$0.00		

Payment Terms 30 Days

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INVOICERemit Address:

WLUK
 14058 Collections Center Drive
 Chicago, IL 60693
 Main: (920) 494-8711
 Billing: (317) 923-8888

Advertiser	WLUK Promotion
Product	2010 FCC Children's Report
Estimate Number	

Invoice #	LUK238349-3
Invoice Date	12/26/10
Invoice Month	December 2010
Invoice Period	11/29/10 - 12/26/10

Station	WLUK
Account Executive	WLUK Local House
Sales Office	Green Bay Local Sales Office
Sales Region	Local

Order #	LUK238349
Alt Order #	215144
Order Flight	09/27/10 - 12/26/10

Billing Address:

WLUK Promotion
 Attention: Accounts Payable
 787 Lombardi Avenue
 Green Bay, WI 54304
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN10163
Advertiser Ref	IN10163

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLUK	Prime Rotator	M-Sa 7p-9p/Su 6p-9p								
	WLUK			12/13/10 to 12/19/10	1x	M-WTF-S					
	WLUK			Su	12/19/10	:15	8:22 PM	FCCCHILDRENS (WLUK)	\$0.00		3
2	WLUK	Sign-On/Sign-Off	5a-4:59a								
	WLUK			12/20/10 to 12/26/10	1x	MTWTFSS					
	WLUK			Th	12/23/10	:15	5:14 AM	FCCCHILDRENS (WLUK)	\$0.00		3
				<u>Aired Spots</u>	2			<u>Aired Net</u>	\$0.00		

Payment Terms 30 Days



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: ZOO BOO 2010
:15

10/01/2010

VIDEO

AUDIO

(ANNOUNCER in SPOOKY VOICE)
Get your tickets now for the Zoo Boo at the
New Zoo in Suamico! Take a haunted
wagon ride. Enjoy some spooky music while
you trick or treat. For tickets visit these area
businesses! Hurry. They'll vanish quickly!
Brought to you by these sponsors!

Log Summary [ZOO BOO] : 09/20/10 - 10/31/10

Air Date: 09/27/10

ZOO BOO	8:49:27 AM Good Day Wisc GPWLUK102	ZOO BOO	:15
ZOO BOO	6:07:30 PM Jeopardy (SYN) GPWLUK102	ZOO BOO	:15
ZOO BOO	11:33:45 PM King Of The Hil GPWLUK102	ZOO BOO	:15
			0:00:45 \$0

Air Date: 09/28/10

ZOO BOO		ZOO BOO	
ZOO BOO		ZOO BOO	
ZOO BOO		ZOO BOO	
ZOO BOO		ZOO BOO	
ZOO BOO		ZOO BOO	
ZOO BOO		ZOO BOO	
ZOO BOO		ZOO BOO	
ZOO BOO		ZOO BOO	
ZOO BOO		ZOO BOO	
ZOO BOO	8:43:00 AM Good Day Wisc GPWLUK102	ZOO BOO	:15
ZOO BOO	11:19:51 AM Swift Justice: N GPWLUK102	ZOO BOO	:15
ZOO BOO	1:41:00 PM Little House on GPWLUK102	ZOO BOO	:15
ZOO BOO	3:35:15 PM Dr. Oz (SYN) GPWLUK102	ZOO BOO	:15
ZOO BOO	6:35:35 PM Wheel of Fortur GPWLUK102	ZOO BOO	:15
ZOO BOO	11:34:35 PM King Of The Hil GPWLUK102	ZOO BOO	:15
			0:01:30 \$0

Air Date: 09/29/10

ZOO BOO	8:08:07 AM Good Day Wisc GPWLUK102	ZOO BOO	:15
ZOO BOO	8:49:32 AM Good Day Wisc GPWLUK102	ZOO BOO	:15
ZOO BOO	12:45:11 PM Judge Joe Brov GPWLUK102	ZOO BOO	:15
ZOO BOO	2:17:45 PM The Doctors (S' GPWLUK102	ZOO BOO	:15
ZOO BOO	10:24:15 PM Seinfeld GPWLUK102	ZOO BOO	:15
ZOO BOO	10:33:45 PM Seinfeld GPWLUK102	ZOO BOO	:15
ZOO BOO	2:00:40 XM The People's C GPWLUK102	ZOO BOO	:15
ZOO BOO	3:51:10 XM Judge Mathis (S' GPWLUK102	ZOO BOO	:15
			0:02:00 \$0

Air Date: 09/30/10

ZOO BOO	11:09:03 AM Swift Justice: N GPWLUK102	ZOO BOO	:15
ZOO BOO	12:22:24 PM Judge Joe Brov GPWLUK102	ZOO BOO	:15
ZOO BOO	1:33:32 PM Little House on GPWLUK102	ZOO BOO	:15
ZOO BOO	2:06:50 PM The Doctors (S' GPWLUK102	ZOO BOO	:15
ZOO BOO	6:07:30 PM Jeopardy (SYN) GPWLUK102	ZOO BOO	:15
			0:01:15 \$0

Air Date: 10/01/10

ZOO BOO	8:49:27 AM Good Day Wisc GPWLUK102	ZOO BOO	:15
ZOO BOO	12:43:26 PM Judge Joe Brov GPWLUK102	ZOO BOO	:15
ZOO BOO	1:24:09 PM Little House on GPWLUK102	ZOO BOO	:15
			0:00:45 \$0

Air Date: 10/02/10

ZOO BOO	2:29:00 PM Seinfeld GPWLUK102	ZOO BOO	:15
ZOO BOO	10:58:05 PM Lone Star GPWLUK102	ZOO BOO	:15
			0:00:30 \$0

Air Date: 10/04/10

ZOO BOO	10:18:25 AM Rachael Ray GPWLUK102	ZOO BOO	:15
			0:00:15 \$0

Air Date: 10/05/10

ZOO BOO	8:49:25 AM Good Day Wisc GPWLUK102	ZOO BOO	:15
ZOO BOO	4:07:28 PM Judge Judy (SYN) GPWLUK102	ZOO BOO	:15
			0:00:30 \$0

Air Date: 10/06/10

ZOO BOO	11:08:18 AM Swift Justice: N GPWLUK102	ZOO BOO	:15
ZOO BOO	11:18:30 PM King Of The Hil GPWLUK102	ZOO BOO	:15
ZOO BOO	2:58:40 XM Fox 11 News at GPWLUK102	ZOO BOO	:15
			0:00:45 \$0

Air Date: 10/07/10

WLUK/WLUK : 09/20/10 - 10/31/10
[Sorted by: Air Date]

Log Summary [ZOO BOO] : 09/20/10 - 10/31/10

Air Date: 10/07/10

ZOO BOO
ZOO BOO

3:37:00 PM Dr. Oz (SYN) GPWLUK102
4:50:10 XM Ag Day (SYN) GPWLUK102

ZOO BOO
ZOO BOO

:15
:15

0:00:30 \$0

Air Date: 10/08/10

ZOO BOO

11:09:03 AM Swift Justice: N GPWLUK102

ZOO BOO

:15

0:00:15 \$0

Air Date: 10/09/10

ZOO BOO
ZOO BOO
ZOO BOO

12:29:26 PM Paid Program GPWLUK102
4:13:30 PM WLUK Movie GPWLUK102
11:09:21 PM Running Wilde GPWLUK102

ZOO BOO
ZOO BOO
ZOO BOO

:15
:15
:15

0:00:45 \$0

Air Date: 10/10/10

ZOO BOO
ZOO BOO
ZOO BOO

5:14:21 AM Judge Judy (SY) GPWLUK102
8:00:32 AM Good Day Wisc GPWLUK102

ZOO BOO
ZOO BOO
ZOO BOO

:15
:15

0:00:30 \$0

Air Date: 10/12/10

ZOO BOO

11:08:18 AM Swift Justice: N GPWLUK102

ZOO BOO

:15

0:00:15 \$0

Air Date: 10/15/10

ZOO BOO

4:51:09 PM Judge Judy (SY) GPWLUK102

ZOO BOO

:15

0:00:15 \$0

Jeanne Lynch

JA Achievement PSA

From: Jay Zollar
Sent: Friday, November 19, 2010 2:05 PM
To: 'Laura Bilotti (BCJA)'
Cc: Jeanne Lynch; Donna Fischer
Subject: RE: Junior Achievement Press Release

Laura,
We will go ahead and produce a PSA that we will air up to 50 times on either/or/ or combination of both WLUK and WCWF. Donna Fischer will be in charge of this and will schedule when time is available between Dec and mid January. We are pleased to show our support of JA in this manner.

Have a Great Day!

Jay T. Zollar
Vice President/General Manager
WLUK-TV FOX 11 / WCWF-TV CW 14
920-494-8711
jay.zollar@wlu.com
www.fox11online.com

Your Station for Balanced News and
Severe weather Coverage

From: Laura Bilotti (BCJA) [mailto:lbilotti@javis.org]
Sent: Friday, November 19, 2010 11:46 AM
To: Jay Zollar
Subject: Junior Achievement Press Release

Dear Jay, we are hoping you could help us again this year by committing to air PSA's about our 16th Annual Business Challenge.
Message being: "Attention parents of high school students." Event date is February 19, 2011. Details are below and sponsor logos are attached. Please let me know if this is something you could commit to. Thanks Jay.

ATTENTION PARENTS OF HIGH SCHOOL STUDENTS!

HAVE YOUR SON OR DAUGHTER PARTICIPATE IN THE
JA BUSINESS CHALLENGE (A STUDENT BUSINESS STRATEGY
TOURNAMENT) FOR A CHANCE TO WIN COLLEGE SCHOLARSHIP CASH!
\$4000 IN SCHOLARSHIPS AWARDED.

WHAT IS THE COMPETITION?

11/19/2010

This event is an opportunity for students to compete with other students from the area in a business strategy tournament. The business competition is computer simulation that allows teams of "companies" to compete against one another in the market place by adjusting the price, marketing, inventory, and research & development of a make believe product (the Echo Pen - it remembers what it writes). Teams of two (2) students and two (2) business mentors (to guide and advise) each compete through several rounds of the simulation. The winners are based on which teams have the best business results.

WHAT'S IN IT FOR THE STUDENTS?

\$4000 in SCHOLARSHIPS AWARDED... Learn about the real world of business

- Network with possible future employers
- Meet students from other schools
- Grab bags, breakfast, lunch and fun!

WHAT ARE THE EVENT DETAILS?

WHEN: Saturday, February 19, 2011
8:00 a.m. sign-in
9:00-2:00 competition

WHERE NWTC, Center for Business & Industry

HOW TO REGISTER:

[Business Challenge student sign-up form](#)

[Business Challenge mentor sign-up](#)

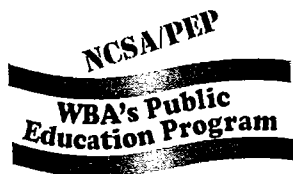
Please call the JA Office at 336-1444 to register. If all seats are filled, JA does accept (and reward) backup players in case of "no shows."

Laura Bilotti
Director
Junior Achievement of WI, Inc.-Brown County District
416 George St. Ste B03
De Pere, WI 54115
Phone: 920-336-1444
Fax: 920-336-1421
lbilotti@jawis.org
wisconsin.ja.org
*See how you can "Step Up" for the Kids. Click here: **Step Up***

Log Summary [PROJECT ROADBLOCK] : 12/20/10 - 12/26/10

PROJECT

Log Summary [PROJECT ROADBLOCK] : 12/20/10 - 12/26/10					
Air Date: 12/20/10					
WCWF Promotions/Roac	12:11:28 XMExtra (SYN)	GSWIWB65	CNDD0042000	:30	
WCWF Promotions/Roac	1:50:30 XM The People's C	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	4:29:50 XM First Business	(GSWIWB65	CNDD0042000	:30	
				0:01:30	\$0
Air Date: 12/21/10					
WCWF Promotions/Roac	2:00:25 XM The People's C	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	4:08:12 XM First Business	(GSWIWB65	CNDD0042000	:30	
				0:01:00	\$0
Air Date: 12/22/10					
WCWF Promotions/Roac	12:26:39 XMExtra (SYN)	GSWIWB65	CNDD0042000	:30	
				0:00:30	\$0
Air Date: 12/23/10					
WCWF Promotions/Roac	6:08:01 AM Good Day Wisc	GSWIWB65	CNDD0042000	:30	
WCWF Promotions/Roac	4:29:25 PM Judge Judy (SY	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	12:03:55 XM King Of The Hil	GSWIWB65	CNDD0042000	:30	
WCWF Promotions/Roac	1:22:18 XM The People's C	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	3:12:04 XM Judge Mathis (S	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	4:30:10 XM First Business	(GSWIWB65	CNDD0042000	:30	
				0:03:00	\$0
Air Date: 12/24/10					
WCWF Promotions/Roac	6:51:17 AM Good Day Wisc	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	9:09:48 AM Fox 11 Living W	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	4:14:26 PM Judge Judy (SY	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	2:15:08 XM Sounds of the S	GSWIWB65	CNDD0042000	:30	
				0:02:00	\$0
Air Date: 12/25/10					
WCWF Promotions/Roac	7:58:45 AM Sounds of the S	GSWIWB65	CNDD0042000	:30	
WCWF Promotions/Roac	2:32:44 PM WLUK Movie	GSWIWB67	CNDD0049000	:30	
WCWF Promotions/Roac	4:49:45 PM Fox 11 Living W	GSWIWB65	CNDD0042000	:30	
WCWF Promotions/Roac	9:59:25 PM Sounds of the S	GSWIWB65	CNDD0042000	:30	
WCWF Promotions/Roac	2:29:25 XM House, M.D. (S	GSWIWB67	CNDD0049000	:30	
				0:02:30	\$0
Air Date: 12/26/10					
TVB/Project Roadblock PSA	8:09:46 PM Family Guy	GSWIWB65	CNDD0042000	:30	
TVB/Project Roadblock PSA	9:43:10 PM Fox 11 News at	GSWIWB67	CNDD0049000	:30	
TVB/Project Roadblock PSA	11:05:18 PM House, M.D. (S	GSWIWB65	CNDD0042000	:30	
WCWF Promotions/Roac	11:49:40 PM Seinfeld	GSWIWB67	CNDD0049000	:30	
				0:02:00	\$0



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: November 1, 2010

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd - NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF NATURAL RESOURCES**
-- HUNTER SAFETY

The Wisconsin Department of Natural Resources wants to remind hunters to follow the 4 Basic Rules of Firearms safety this season...

* * * * *

Name of Spot:	"4 Rules of Firearm Safety" - :30
Dates of Play:	November 8-21, 2009 (two week period) <u>Reminder – this schedule will be running concurrently with the WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play the spot <i>at least</i> 8 times during the two week period. As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (November 22, 2010) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: Festival Foods Turkey Trot
:20
2010 GPWLUK121
BENEFITTING BOYS & GIRLS CLUB AND YMCA

VIDEO

RACHEL AND MARK ON CAMERA

SUPER: RACHEL MANEK/GDW
MARK SKOGEN/FESTIVAL FOODS

BRING IN TURKEY TROT GFX

SUPER: GREEN BAY, APPLETON,
OSHKOSH, FOND DU LAC,
MANITOWOC

BRING IN PIE/TSHIRT GFX

RACHEL/MARK ON CAM
SUPER: FOX11ONLINE.COM

AUDIO

(RACHEL MANEK)
Join us for the Festival Foods Turkey Trot!
(MARK SKOGEN)
It's a fun two mile run/walk or a five mile
run.

(RACHEL MANEK VOICE OVER)
8:30am on Thanksgiving Day in Green Bay,
Appleton, Oshkosh, Fond du Lac and
Manitowoc.

(MARK SKOGEN VOICE OVER)
And when you finish, you'll get a t-shirt and
a pumpkin pie from Festival Foods!

(RACHEL MANEK)
To register for the Festival Foods Turkey
Trot go to fox11online.com.

Log Summary [TURKEY TROT] : 10/01/10 - 11/25/10



Source	Program	Start Date/Time	End Date/Time	Source	Program	Start Date/Time	End Date/Time
Air Date: 10/07/10							
FESTIVAL FOODS - TURKE	11:25:15 PM King Of The Hil	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	3:01:15 XM Fox 11 News at	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	4:40:30 XMAg Day (SYN)	GPWLUK121		TURKEY TROT		:20	
						0:01:00	\$0
Air Date: 10/08/10							
FESTIVAL FOODS - TURKE	11:25:15 PM King Of The Hil	GPWLUK121		TURKEY TROT		:20	
						0:00:20	\$0
Air Date: 10/09/10							
FESTIVAL FOODS - TURKE	6:49:46 AM MyDestination.t	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	9:29:21 AM Paid Program	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	1:59:36 PM Paid Program	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	4:14:40 PM WLUK Movie	GPWLUK121		TURKEY TROT		:20	
						0:01:20	\$0
Air Date: 10/10/10							
FESTIVAL FOODS - TURKE	6:59:30 AM Inside the Hudd	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	10:28:36 AM Paid Program	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	11:59:20 PM Seinfeld	GPWLUK121		TURKEY TROT		:20	
						0:01:00	\$0
Air Date: 10/11/10							
FESTIVAL FOODS - TURKE	9:38:26 AM Fox 11 Living W	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	11:47:36 AM Swift Justice: N	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	11:25:15 PM King Of The Hil	GPWLUK121		TURKEY TROT		:20	
						0:01:00	\$0
Air Date: 10/12/10							
FESTIVAL FOODS - TURKE	11:10:45 PM King Of The Hil	GPWLUK121		TURKEY TROT		:20	
						0:00:20	\$0
Air Date: 10/13/10							
FESTIVAL FOODS - TURKE	10:42:40 AM Rachael Ray	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	2:42:10 PM The Doctors (S	GPWLUK121		TURKEY TROT		:20	
						0:00:40	\$0
Air Date: 10/14/10							
FESTIVAL FOODS - TURKE	5:25:50 AM Good Day Wisc	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	10:42:40 AM Rachael Ray	GPWLUK121		TURKEY TROT		:20	
						0:00:40	\$0
Air Date: 10/16/10							
FESTIVAL FOODS - TURKE	5:59:36 AM Paid Program	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	9:28:36 AM Paid Program	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	12:58:56 PM Paid Program	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	3:42:06 PM WLUK Movie	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	4:38:30 PM Fox 11 Living W	GPWLUK121		TURKEY TROT		:20	
						0:01:40	\$0
Air Date: 10/17/10							
FESTIVAL FOODS - TURKE	5:21:39 AM Judge Judy (SY	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	6:29:06 AM Paid Program	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	6:58:30 AM Inside the Hudd	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	10:58:36 AM Paid Program	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	1:13:52 PM WLUK Movie	GPWLUK121		TURKEY TROT		:20	
FESTIVAL FOODS - TURKE	2:58:00 PM Seinfeld	GPWLUK121		TURKEY TROT		:20	
						0:02:00	\$0
Air Date: 10/18/10							
FESTIVAL FOODS - TURKE	11:25:15 PM King Of The Hil	GPWLUK121		TURKEY TROT		:20	
						0:00:20	\$0
Air Date: 10/19/10							
FESTIVAL FOODS - TURKE	11:10:45 PM King Of The Hil	GPWLUK121		TURKEY TROT		:20	
						0:00:20	\$0
Air Date: 10/20/10							
FESTIVAL FOODS - TURKE	11:10:45 PM King Of The Hil	GPWLUK121		TURKEY TROT		:20	
						0:00:20	\$0

WLUK/WLUK : 10/01/10 - 11/25/10
[Sorted by: Air Date]

Log Summary [TURKEY TROT] : 10/01/10 - 11/25/10

10/25/10

Air Date	Time	Program	GPWLUK121	TURKEY TROT	
Air Date: 10/21/10					
FESTIVAL FOODS - TURKE	10:42:40 AM	Rachael Ray	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:21:38 XM	Judge Mathis (S	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	4:08:22 XM	First Business (GPWLUK121		TURKEY TROT	:20
				0:01:00	\$0
Air Date: 10/22/10					
FESTIVAL FOODS - TURKE	10:42:40 AM	Rachael Ray	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	2:42:10 PM	The Doctors (S	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	11:25:15 PM	King Of The Hil	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	12:34:25 XM	Extra (SYN)	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:00:45 XM	Fox 11 News at	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	4:50:36 XM	MyDestination.t	GPWLUK121	TURKEY TROT	:20
				0:02:00	\$0
Air Date: 10/23/10					
FESTIVAL FOODS - TURKE	8:50:33 AM	Good Day Wisc	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	12:59:06 PM	Paid Program	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	2:07:43 PM	Little House on	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:33:17 PM	Little House on	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	4:50:45 PM	Fox 11 Living V	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	2:28:55 XM	House, M.D. (S	GPWLUK121	TURKEY TROT	:20
				0:02:00	\$0
Air Date: 10/24/10					
FESTIVAL FOODS - TURKE	4:40:48 PM	Extra (SYN)	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	5:49:01 PM	MyDestination.t	GPWLUK121	TURKEY TROT	:20
				0:00:40	\$0
Air Date: 10/25/10					
FESTIVAL FOODS - TURKE	9:38:28 AM	Fox 11 Living V	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:09:35 PM	Dr. Oz (SYN)	GPWLUK121	TURKEY TROT	:20
				0:00:40	\$0
Air Date: 10/26/10					
FESTIVAL FOODS - TURKE	6:32:18 AM	Good Day Wisc	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	2:42:10 PM	The Doctors (S	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	10:53:16 PM	Seinfeld	GPWLUK121	TURKEY TROT	:20
				0:01:00	\$0
Air Date: 10/27/10					
FESTIVAL FOODS - TURKE	6:32:13 AM	Good Day Wisc	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	11:47:36 AM	Swift Justice: N	GPWLUK121	TURKEY TROT	:20
				0:00:40	\$0
Air Date: 10/28/10					
FESTIVAL FOODS - TURKE	12:13:26 PM	Judge Joe Brov	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	10:53:36 PM	Seinfeld	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	12:18:56 XM	Extra (SYN)	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	2:01:30 XM	Fox 11 News at	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:00:00 XM	Journey to Ren	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:51:20 XM	Judge Mathis (S	GPWLUK121	TURKEY TROT	:20
				0:02:00	\$0
Air Date: 10/29/10					
FESTIVAL FOODS - TURKE	12:13:26 PM	Judge Joe Brov	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	2:42:10 PM	The Doctors (S	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	11:25:15 PM	King Of The Hil	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:21:38 XM	Judge Mathis (S	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	4:09:48 XM	Cars.tv (SYN)	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	4:50:26 XM	MyDestination.t	GPWLUK121	TURKEY TROT	:20
				0:02:00	\$0
Air Date: 10/30/10					
FESTIVAL FOODS - TURKE	8:15:58 AM	Good Day Wisc	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	1:28:51 PM	Paid Program	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:29:58 PM	Fox 11 Living V	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	4:35:15 PM	Wheel of Fortur	GPWLUK121	TURKEY TROT	:20
FESTIVAL FOODS - TURKE	3:27:15 XM	Fox 11 News at	GPWLUK121	TURKEY TROT	:20

WLUK/WLUK : 10/01/10 - 11/25/10
[Sorted by: Air Date]

Log Summary [TURKEY TROT] : 10/01/10 - 11/25/10



Station	Time	Program	Start Date/Time	End Date/Time	Length	Spots/Week	Rate
Air Date: 10/30/10							
FESTIVAL FOODS - TURKE	4:13:33	XM Comedy.tv (SYIGPWLUK121		TURKEY TROT	:20		
					0:02:00		\$0
Air Date: 10/31/10							
FESTIVAL FOODS - TURKE	9:44:30	PM Journey to Rerr GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	12:29:42	XM Comedy.tv (SYIGPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	2:49:46	XM Pets.TV GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	4:07:42	XM First Business (GPWLUK121		TURKEY TROT	:20		
					0:01:20		\$0
Air Date: 11/01/10							
FESTIVAL FOODS - TURKE	6:22:15	PM Journey to Rerr GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	10:29:00	PM Journey to Rerr GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	11:25:15	PM King Of The Hil GPWLUK121		TURKEY TROT	:20		
					0:01:00		\$0
Air Date: 11/03/10							
FESTIVAL FOODS - TURKE	2:27:00	PM The Doctors (S' GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	9:32:07	PM Fox 11 News at GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	10:24:05	PM Seinfeld GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	11:55:09	PM King Of The Hil GPWLUK121		TURKEY TROT	:20		
					0:01:20		\$0
Air Date: 11/04/10							
FESTIVAL FOODS - TURKE	10:42:40	AM Rachael Ray GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	3:09:35	PM Dr. Oz (SYN) GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	5:28:48	PM Fox 11 News at GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	11:19:10	PM King Of The Hil GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	4:30:30	XM First Business (GPWLUK121		TURKEY TROT	:20		
					0:01:40		\$0
Air Date: 11/05/10							
FESTIVAL FOODS - TURKE	6:06:43	AM Good Day Wisc GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	11:47:36	AM Swift Justice: N GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	9:32:17	PM Fox 11 News at GPWLUK121		TURKEY TROT	:20		
					0:01:00		\$0
Air Date: 11/06/10							
FESTIVAL FOODS - TURKE	5:19:46	AM Pets.TV GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	1:58:36	PM Paid Program GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	2:35:22	PM WLUK Movie GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	4:18:17	PM Fox 11 Living W GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	4:49:20	PM Fox 11 Living W GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	11:42:22	PM WLUK Movie GPWLUK121		TURKEY TROT	:20		
					0:02:00		\$0
Air Date: 11/07/10							
FESTIVAL FOODS - TURKE	3:29:30	PM Fox The OT/NF GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	5:29:35	PM Extra (SYN) GPWLUK121		TURKEY TROT	:20		
					0:00:40		\$0
Air Date: 11/08/10							
FESTIVAL FOODS - TURKE	10:42:40	AM Rachael Ray GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	3:40:16	XM Judge Mathis (S GPWLUK121		TURKEY TROT	:20		
					0:00:40		\$0
Air Date: 11/09/10							
FESTIVAL FOODS - TURKE	12:13:26	PM Judge Joe Brov GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	11:10:45	PM King Of The Hil GPWLUK121		TURKEY TROT	:20		
					0:00:40		\$0
Air Date: 11/10/10							
FESTIVAL FOODS - TURKE	3:09:35	PM Dr. Oz (SYN) GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	11:10:45	PM King Of The Hil GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	1:50:00	XM The People's C GPWLUK121		TURKEY TROT	:20		
FESTIVAL FOODS - TURKE	4:08:22	XM First Business (GPWLUK121		TURKEY TROT	:20		
					0:01:20		\$0
Air Date: 11/11/10							

WLUK/WLUK : 10/01/10 - 11/25/10
[Sorted by: Air Date]

Log Summary [TURKEY TROT] : 10/01/10 - 11/25/10



Source: Local (10/01/10)	Source: Local	Source: Local	Source: Local	Source: Local	Source: Local	Source: Local
Air Date: 11/11/10						
FESTIVAL FOODS - TURKE	12:13:26 PM Judge Joe Brov GPWLUK121	TURKEY TROT	:20			
			0:00:20			\$0
Air Date: 11/12/10						
FESTIVAL FOODS - TURKE	11:47:36 AM Swift Justice: N GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	2:42:10 PM The Doctors (S' GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	1:50:50 XM The People's C GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	4:50:26 XM MyDestination.t GPWLUK121	TURKEY TROT	:20			
			0:01:20			\$0
Air Date: 11/13/10						
FESTIVAL FOODS - TURKE		TURKEY TROT				
FESTIVAL FOODS - TURKE	7:49:50 AM Good Day Wisc GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	4:10:07 PM Fox 11 Living V GPWLUK121	TURKEY TROT	:20			
			0:00:40			\$0
Air Date: 11/14/10						
FESTIVAL FOODS - TURKE	8:50:27 AM Good Day Wisc GPWLUK121	TURKEY TROT	:20			
			0:00:20			\$0
Air Date: 11/15/10						
FESTIVAL FOODS - TURKE	10:42:40 AM Rachael Ray GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	1:32:12 PM Little House on GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	11:10:45 PM King Of The Hil GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	1:51:20 XM The People's C GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	4:21:36 XM First Business (GPWLUK121	TURKEY TROT	:20			
			0:01:40			\$0
Air Date: 11/16/10						
FESTIVAL FOODS - TURKE	3:09:35 PM Dr. Oz (SYN) GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	3:12:34 XM Judge Mathis (GPWLUK121	TURKEY TROT	:20			
			0:00:40			\$0
Air Date: 11/17/10						
FESTIVAL FOODS - TURKE	9:32:07 PM Fox 11 News at GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	3:21:58 XM Judge Mathis (GPWLUK121	TURKEY TROT	:20			
			0:00:40			\$0
Air Date: 11/18/10						
FESTIVAL FOODS - TURKE	11:10:45 PM King Of The Hil GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	1:50:30 XM The People's C GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	4:14:54 XM First Business (GPWLUK121	TURKEY TROT	:20			
			0:01:00			\$0
Air Date: 11/19/10						
FESTIVAL FOODS - TURKE	6:32:14 AM Good Day Wisc GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	10:42:40 AM Rachael Ray GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	9:32:07 PM Fox 11 News at GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	1:50:00 XM The People's C GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	4:49:56 XM MyDestination.t GPWLUK121	TURKEY TROT	:20			
			0:01:40			\$0
Air Date: 11/20/10						
FESTIVAL FOODS - TURKE	4:19:24 PM Fox 11 Living V GPWLUK121	TURKEY TROT	:20			
			0:00:20			\$0
Air Date: 11/21/10						
FESTIVAL FOODS - TURKE	8:15:42 AM Good Day Wisc GPWLUK121	TURKEY TROT	:20			
			0:00:20			\$0
Air Date: 11/22/10						
FESTIVAL FOODS - TURKE	11:47:36 AM Swift Justice: N GPWLUK121	TURKEY TROT	:20			
FESTIVAL FOODS - TURKE	3:09:35 PM Dr. Oz (SYN) GPWLUK121	TURKEY TROT	:20			
			0:00:40			\$0
Air Date: 11/23/10						
FESTIVAL FOODS - TURKE	12:13:26 PM Judge Joe Brov GPWLUK121	TURKEY TROT	:20			
			0:00:20			\$0

WLUK/WLUK : 10/01/10 - 11/25/10
[Sorted by: Air Date]

Log Summary [AD COUNCIL PSAS] : 11/01/10 - 11/07/10

50000000

Air Date: 11/01/10

GED 60
 PET ADOPTION
 STROKE AWARENESS 10:23:05 PM Journey to Rem GSWLUK22
 PET ADOPTION 12:12:28 XM Extra (SYN) GSWLUK9
 EMERGENCY PREPARED 12:26:24 XM Extra (SYN) GSWLUK23
 EMERGENCY PREPARED 1:40:26 XM The People's C GSWLUK23
 GED 60 1:50:30 XM The People's C GSWLUK19
 GED 60 2:38:35 XM Journey to Rem GSWLUK19
 GED 60 2:52:45 XM Journey to Rem GSWLUK19
 PET ADOPTION 2:54:15 XM Journey to Rem GSWLUK9
 GED 60 2:59:55 XM Fox 11 News at GSWLUK19
 GED 60 3:50:20 XM Judge Mathis (S GSWLUK19
 CHILDHOOD ASTHMA 4:08:12 XM First Business (GSWLUK21
 GED 60 4:22:06 XM First Business (GSWLUK19

GED 60
 PET ADOPTION
 STROKE AWARENE :30
 PET ADOPTION :30
 EMERGENCY PREF 1:00
 EMERGENCY PREF 1:00
 GED 60 1:00
 GED 60 1:00
 GED 60 1:00
 PET ADOPTION :30
 GED 60 1:00
 GED 60 1:00
 CHILDHOOD ASTHI :30
 GED 60 1:00

0:10:00 \$0

Air Date: 11/02/10

EMERGENCY PREPARED 12:10:58 XM Extra (SYN) GSWLUK23
 EMERGENCY PREPARED 12:33:25 XM Extra (SYN) GSWLUK23
 PET ADOPTION 12:34:25 XM Extra (SYN) GSWLUK9
 GED 60 1:12:14 XM The People's C GSWLUK19
 CHILDHOOD ASTHMA 1:51:00 XM The People's C GSWLUK21
 GED 60 2:01:00 XM Fox 11 News at GSWLUK19
 PET ADOPTION 4:14:54 XM First Business (GSWLUK9
 EMERGENCY PREPARED 4:29:50 XM First Business (GSWLUK23
 GED 60 4:49:40 XM Ag Day (SYN) GSWLUK19

EMERGENCY PREF 1:00
 EMERGENCY PREF 1:00
 PET ADOPTION :30
 GED 60 1:00
 CHILDHOOD ASTHI :30
 GED 60 1:00
 PET ADOPTION :30
 EMERGENCY PREF 1:00
 GED 60 1:00

0:07:30 \$0

Air Date: 11/03/10

STROKE AWARENESS 1:40:45 PM Little House on GSWLUK22
 GED 60 12:18:56 XM Extra (SYN) GSWLUK19
 GED 60 1:12:14 XM The People's C GSWLUK19
 PET ADOPTION 1:31:22 XM The People's C GSWLUK9
 GED 60 1:40:26 XM The People's C GSWLUK19
 GED 60 2:59:55 XM Fox 11 News at GSWLUK19
 GED 60 3:11:34 XM Judge Mathis (S GSWLUK19
 EMERGENCY PREPARED 3:49:50 XM Judge Mathis (S GSWLUK23
 EMERGENCY PREPARED 4:07:12 XM First Business (GSWLUK23
 CHILDHOOD ASTHMA 4:14:54 XM First Business (GSWLUK21

STROKE AWARENE :30
 GED 60 1:00
 GED 60 1:00
 PET ADOPTION :30
 GED 60 1:00
 GED 60 1:00
 GED 60 1:00
 EMERGENCY PREF 1:00
 EMERGENCY PREF 1:00
 CHILDHOOD ASTHI :30

0:08:30 \$0

Air Date: 11/04/10

STROKE AWARENESS 1:50:03 PM Little House on GSWLUK22
 PET ADOPTION 11:55:09 PM King Of The Hil GSWLUK9
 EMERGENCY PREPARED 12:11:43 XM Extra (SYN) GSWLUK23
 GED 60 12:18:56 XM Extra (SYN) GSWLUK19
 PET ADOPTION 1:22:18 XM The People's C GSWLUK9
 EMERGENCY PREPARED 2:58:55 XM Fox 11 News at GSWLUK23
 EMERGENCY PREPARED 3:40:16 XM Judge Mathis (S GSWLUK23
 GED 60 4:22:36 XM First Business (GSWLUK19
 EMERGENCY PREPARED 4:49:40 XM Ag Day (SYN) GSWLUK23

STROKE AWARENE :30
 PET ADOPTION :30
 EMERGENCY PREF 1:00
 GED 60 1:00
 PET ADOPTION :30
 EMERGENCY PREF 1:00
 EMERGENCY PREF 1:00
 GED 60 1:00
 EMERGENCY PREF 1:00

0:07:30 \$0

Air Date: 11/05/10

CHILDHOOD ASTHMA 3:23:25 PM Dr. Oz (SYN) GSWLUK21
 PET ADOPTION 11:56:24 PM King Of The Hil GSWLUK9
 EMERGENCY PREPARED 1:40:26 XM The People's C GSWLUK23
 GED 60 2:01:00 XM Fox 11 News at GSWLUK19
 EMERGENCY PREPARED 3:00:55 XM Fox 11 News at GSWLUK23
 GED 60 3:11:34 XM Judge Mathis (S GSWLUK19
 GED 60 3:21:38 XM Judge Mathis (S GSWLUK19
 EMERGENCY PREPARED 4:19:36 XM Cars.tv (SYN) GSWLUK23
 PET ADOPTION 4:50:06 XM MyDestination.t GSWLUK9

CHILDHOOD ASTHI :30
 PET ADOPTION :30
 EMERGENCY PREF 1:00
 GED 60 1:00
 EMERGENCY PREF 1:00
 GED 60 1:00
 GED 60 1:00
 EMERGENCY PREF 1:00
 PET ADOPTION :30

0:07:30 \$0

WLUK/WLUK : 11/01/10 - 11/07/10
 [Sorted by: Air Date]

Log Summary [AD COUNCIL PSAS] : 11/01/10 - 11/07/10

Page 1 of 2

Air Date: 11/06/10

PET ADOPTION	5:29:05 AM Pets.TV	GSWLUK9	PET ADOPTION	:30
GED 60	6:28:51 AM Paid Program	GSWLUK19	GED 60	1:00
EMERGENCY PREPARED	6:47:36 AM MyDestination.t	GSWLUK23	EMERGENCY PREF	1:00
STROKE AWARENESS	6:59:05 AM MyDestination.t	GSWLUK22	STROKE AWARENE	:30
CHILDHOOD ASTHMA	9:29:11 AM Paid Program	GSWLUK21	CHILDHOOD ASTHI	:30
PET ADOPTION	4:08:31 PM Fox 11 Living V	GSWLUK9	PET ADOPTION	:30
STROKE AWARENESS	4:39:54 PM Fox 11 Living V	GSWLUK22	STROKE AWARENE	:30
CHILDHOOD ASTHMA	10:28:57 PM Fringe	GSWLUK21	CHILDHOOD ASTHI	:30
PET ADOPTION	10:43:18 PM Fringe	GSWLUK9	PET ADOPTION	:30
GED 60	12:07:06 XM WLUK Movie	GSWLUK19	GED 60	1:00
EMERGENCY PREPARED	12:09:06 XM WLUK Movie	GSWLUK23	EMERGENCY PREF	1:00
PET ADOPTION	1:36:03 XM House, M.D. (S	GSWLUK9	PET ADOPTION	:30
EMERGENCY PREPARED	1:58:25 XM House, M.D. (S	GSWLUK23	EMERGENCY PREF	1:00
EMERGENCY PREPARED	2:34:09 XM Extra (SYN)	GSWLUK23	EMERGENCY PREF	1:00
GED 60	5:35:43 XM Judge Joe Brov	GSWLUK19	GED 60	1:00
PET ADOPTION	5:44:56 XM Judge Joe Brov	GSWLUK9	PET ADOPTION	:30
CHILDHOOD ASTHMA	5:51:39 XM Judge Joe Brov	GSWLUK21	CHILDHOOD ASTHI	:30

0:12:00 \$0

Air Date: 11/07/10

PET ADOPTION	5:14:56 AM Judge Judy (SY	GSWLUK9	PET ADOPTION	:30
PET ADOPTION	5:22:09 AM Judge Judy (SY	GSWLUK9	PET ADOPTION	:30
GED 60	12:43:03 XM Comedy.tv (SY	GSWLUK19	GED 60	1:00
GED 60	1:47:52 XM MGM Presents	GSWLUK19	GED 60	1:00
GED 60	2:57:15 XM Fox 11 News at	GSWLUK19	GED 60	1:00
EMERGENCY PREPARED	3:34:09 XM Extra (SYN)	GSWLUK23	EMERGENCY PREF	1:00
GED 60	3:47:32 XM Extra (SYN)	GSWLUK19	GED 60	1:00
EMERGENCY PREPARED	3:59:25 XM Extra (SYN)	GSWLUK23	EMERGENCY PREF	1:00
PET ADOPTION	4:00:25 XM Extra (SYN)	GSWLUK9	PET ADOPTION	:30
CHILDHOOD ASTHMA	4:14:54 XM First Business (GSWLUK21	CHILDHOOD ASTHI	:30
EMERGENCY PREPARED	4:39:50 XM Ag Day (SYN)	GSWLUK23	EMERGENCY PREF	1:00

0:09:00 \$0



American Red Cross

Lakeland Chapter

Lakeland Chapter
Board of Directors

Ray Kopish
Green Bay Chamber of
Commerce
Board Chair

Eric Witczak
Nicolet National Bank
Vice Chair

Cathy Dworak
Green Bay Packers
Secretary

Chris Vanderheyden
Double Digit Sales Growth, LLC
Treasurer

Sharla Baenen
Bellin Health

Jeff Bassindale
DFI – Total Business Solutions

Samantha Beyer
UW- Green Bay Student

Pat Beimborn
Los Banditos Restaurant

Jim Gagnon
Gagnon Clay Products

Michael Gallagher
Schreiber Foods, Inc.

Rev. David Hatch
Our Saviour Lutheran Church

Gerald Henley
Fox Cities
Performing Arts Center

Ed Janke
Director of Public Safety,
Village of Howard

William Mielke, Jr.
Stifel, Nicolaus & Co., Inc.

Chad Resar
Hinkfuss Sichel
Petitjean & Wieting

Susan Rosin
Ameriprise Auto & Home
Insurance

Greg Schwister
W.W. Grainger, Inc.

Jenny Short
Wisconsin Public Service

Jay Thompson
Everson, Whitney, Everson &
Brehm S.C.

Julie Wall
M3 Insurance

October 28, 2009

Jay Zollar
WLUK Fox 11
P.O. Box 19011
Green Bay, WI 54307-9011

Dear Jay:

Thank you for your support to the Red Cross. You have helped connect donors and volunteers to those in need of a helping hand. Whether it is a ride for an elderly or disabled person to get to a medical appointment, learning a lifesaving skill, or helping people in a fire, a call for blood, or a call for help, we are there. You have helped us "be there." Together we transform lives in crisis into lives of hope. Thank you!

Every household in America has benefited in some way from the lifesaving mission of the Red Cross, and our impact does not stop at our own borders. Locally, nationally and internationally, no other organization provides our depth of services to help people prevent, prepare for and respond to all types of disasters and emergencies.

We hope you can take some time to learn more about the vital services the American Red Cross provides in our community. We invite you to come and see for yourself what you have helped support – what our Red Cross does. A Red Cross representative will contact you shortly to arrange a time to visit that will be convenient to you. In the meantime, should you have questions about what you can do to help, please call Mauree Childress, Director of Development, at 920-227-4287 or childressm@arclakeland.org.

Again, thank you for your support. You have helped us support this community for 93 years.

Kind regards,

Steven J. Maricque
Executive Director
American Red Cross Lakeland Chapter
Chapter

Mauree Childress
Director of Development
American Red Cross Lakeland

PS: Enclosed is some of the material we passed out at the American Red Cross Lakeland Chapter Impact Open House at our Service Delivery Building on Oct. 22. Please call if you have any questions.

Lakeland Chapter

2131 Deckner Ave. ♦ PO Box 8295 ♦ Green Bay, WI 54308-8295
Phone: 920-468-8535 ♦ Fax: 920-468-1290 ♦ E-Mail: arcbgw@arclakeland.org

Local Website: www.arclakeland.org Regional Website: www.newredcross.org

Serving: Brown, Door, Kewaunee, Marinette, Menominee (WI), Menominee (MI), Oconto and Shawano Counties



Peggy Conlon
President & CEO

October 29, 2009

Jay Zollar
VP/General Manager
WLUK-DT
787 Lombardi Ave
Green Bay, WI 54304

Dear Mr. Zollar,

On behalf of the Ad Council's Board of Directors, I would like to thank you for WLUK-DT's continued support of our PSAs. In 2008 and through the first half of 2009, your station demonstrated a remarkable commitment to public service by donating valuable and substantial airtime to the Ad Council's PSAs.

It is because of the generosity of stations such as WLUK-DT that enables the Ad Council to raise awareness, change behaviors and ultimately, save lives. In appreciation, we have shared your wonderful support by mailing a letter to Congressmember Kagen (please see attached). This is one small gesture we make every year to thank those select TV stations who have demonstrated a commendable commitment to our PSAs.

We are happy to report that in 2008, the media--TV, cable, radio, newspaper, magazine, online, alternative and outdoor --donated \$1.8 billion in time and space to our campaigns. It is only because of the collective and extraordinary generosity of stations such as WLUK-DT that we can proudly report such an impressive amount.

Moreover, broadcasters such as yourself allow the Ad Council to continue to communicate critically important messages to local communities across the nation. Your support has been essential -- whether it's our campaign to support the mental health needs of veterans, end childhood hunger, prevent foreclosures or raise awareness about the importance of early detection for autism.

For 67 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WLUK-DT's support and commitment to public service makes that possible and we are extremely appreciative.

Should you have any questions please contact Karen Volkman, Regional Managing Director at kvolkman@adcouncil.org or (312) 970-8459.

Kind Regards,

A handwritten signature in black ink, appearing to read "Peggy Conlon", written in a cursive style.

Peggy Conlon
CEO



Peggy Conlon
President & CEO

October 29, 2009

The Honorable Steve Kagen
United States House of Representatives
1232 Longworth HOB
Washington, DC 20515

Dear Congressman Kagen,

The Ad Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the exceptional support our PSAs received from television station WLUK-DT (located in your Congressional district and owned by LIN Television Corp.).

For over sixty-five years, the Ad Council has relied on the pro bono resources of the advertising agency and media communities to deliver thousands of inspirational messages to the American people. Our PSA campaigns, created in partnership with our Federal Government and non-profit partners, raise awareness, change behaviors and save lives.

The Ad Council's PSAs could never reach the public without the generous support of our media partners and stations like WLUK-DT. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that in 2008, the media donated an unprecedented amount -- \$1.8 billion in free airtime and space.

In 2008 and the first half of 2009, WLUK-DT donated valuable airtime toward our PSAs. Their steadfast commitment to public service allows the Ad Council to communicate important messages to your constituents, helping the families and communities of your district.

Because of the media's remarkable generosity, the Ad Council is able to communicate critical messages to the public on a wide range of pressing social issues including foreclosure prevention, ending childhood hunger, veteran support, father involvement and high school drop out prevention.

Please join me in commending WLUK-DT for using its valuable airtime to improve the lives of your constituents.

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at dkulzer@adcouncil.org or (212) 984-1905.

Sincerely,

A handwritten signature in black ink that reads "Peggy Conlon". The signature is fluid and cursive, with the first name "Peggy" being more prominent than the last name "Conlon".

Peggy Conlon
CEO

cc: Jay Zollar, VP/General Manager, WLUK-DT
Vincent Sadusky, Chairman/President/CEO, LIN Television Corp.

FEA#12.43

TO: GENERAL MANAGERS, GENERAL SALES MANAGERS, PROMOTION MANAGERS, PROGRAM DIRECTORS, TRAFFIC DIRECTORS, AND COMMUNITY AFFAIRS DIRECTORS

FROM: RUTH LEVENSON – FBC/NY

DATE: DECEMBER 17TH, 2010

SUBJECT: 4TH QUARTER PUBLIC FILE REPORT

PLEASE BE ADVISED THAT THE 4TH QUARTER PUBLIC FILE REPORT WILL BE AVAILABLE DECEMBER 21ST ON THE DEC 17TH FOX INSIDER IN THE NETWORK DISTRIBUTION SECTION. ALL INFORMATION WHICH COULD BE COMPLETED PRIOR TO THE CLOSE OF THE QUARTER WILL BE INCLUDED. ANY ADDITIONAL INFORMATION, INCLUDING ANY PSAS AIRED BETWEEN DEC 17TH THRU DEC 31ST AND/OR ANY OTHER REVISIONS WILL BE UPDATED ON THE DECEMBER 31ST FOX INSIDER BY JANUARY 6TH.

AS YOU KNOW, THE REPORT REQUIRES STATIONS TO **IDENTIFY** THE PUBLISHERS OF PROGRAM GUIDES WHO WERE SENT INFORMATION IDENTIFYING EACH "CORE" PROGRAM, INCLUDING AN INDICATION OF THE TARGET AUDIENCE, AIRED ON ITS STATION FOR THE QUARTER. ALTHOUGH WE WILL INCLUDE THIS INFORMATION IN OUR 4TH QUARTER PUBLIC FILE REPORT, LISTED BELOW IS THE NETWORK INFORMATION FOR FOX SPORTS' EDUCATIONAL/INFORMATIONAL PROGRAM:

THIS WEEK IN BASEBALL (SAT 3:30P ET 10/02/10)
ATLANTA JOURNAL CONSTITUTION, BALTIMORE SUN, BOSTON GLOBE, CHARLOTTE OBSERVER, CHICAGO TRIBUNE, DALLAS MORNING NEWS, DENVER POST, DETROIT FREE PRESS, GREENSVILLE NEWS, HOUSTON CHRONICLE, INDIANAPOLIS STAR, JOURNAL NEWS, KANSAS CITY STAR, LONG BEACH PRESS TELEGRAM, LOS ANGELES DAILY NEWS, LOS ANGELES TIMES, MIAMI HERALD, MILWAUKEE JOURNAL SENTINEL, MINNEAPOLIS STAR TRIBUNE, NASHVILLE TENNESSEAN, NEW YORK DAILY NEWS, NEW YORK POST, NEWARK STAR LEDGER, NEWSDAY, ORLANDO SENTINEL, PHILADELPHIA DAILY NEWS, PHILADELPHIA INQUIRER, PITTSBURGH POST GAZETTE, ROCKY MOUNTAIN NEWS, SAN FRANCISCO CHRONICLE, SAN FRANCISCO EXAMINER, SEATTLE TIMES, ST LOUIS POST DISPATCH, ST PETERSBURG TIMES, WASHINGTON TIMES, USA TODAY, ASSOCIATED PRESS, DIRECTV, SPORTS ILLUSTRATED, SPORTS VUE, TRIBUNE, TV GUIDE, TV MEDIA, VITAC, WORLD FEATURES SYNDICATE.

PLEASE CONTACT YOUR NETWORK DISTRIBUTION REPRESENTATIVE SHOULD YOU HAVE ANY QUESTIONS REGARDING THE **NETWORK INFORMATION** FOR THIS REPORT. YOU SHOULD SEEK THE ADVICE OF YOUR LEGAL COUNSEL REGARDING ANY QUESTIONS CONCERNING YOUR LOCAL STATION.

.....

December 20, 2010

RE: QUARTERLY PUBLIC FILE REPORTS

Dear Fox Broadcasting Company Affiliates:

In this report you will find the following network public file information for 4th Quarter 2010:

1. FBC (Prime-time, Sports and Late Night) 4th Quarter PSA Report for 2010 which includes October 1, 2010 through December 19th, 2010. ***Please check Fox Insider on January 6th for additional PSAs that air 12/20/10 - 12/31/10. PLEASE CONTACT LOUISE CARTER AT 310-369-1329 SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT.***
2. Information provided by the network pertaining to FBC's educational programming for 4th Quarter 2010 and educational program schedule for 1st Quarter 2011 (but please note below that FOX is not scheduling any educational/informational children's programming during 1st Quarter 2011). This information should be used to help you complete FCC Form 398. ***Please be aware that the enclosed Form 398 cannot be filed directly with the FCC.***
Part I lists the regularly - scheduled educational programs which aired on the network from October 1, 2010 through December 31, 2010. Please note that we have included four sections:
 - (A) Identify the publishers who were sent information for each Core Program. This is responsive to Question 3b;
 - (B) "Core" Programming responsive to Question 4;
 - (C) "Non-Core" Programming Responsive to Question 5;
 - (D) The Preemption Report. The chart must be completed for each "Core" program listed in Question 4 that was preempted during the past three months. ***You are responsible for noting regional or station preemptions.***

Part II is blank because **FOX NETWORK DOES NOT PLAN TO SCHEDULE ANY EDUCATIONAL AND INFORMATIONAL CHILDREN'S PROGRAMMING IN 1Q'11**. This information should be used in response to Question 14.

FOX SPORTS' "This Week In Baseball" series meets the FCC's requirements for "core" educational/informational programming and can be counted towards your station's three hour per week educational programming requirement. We have included a synopsis for the episode aired on Sat, Oct 2nd, 2010 which highlights the educational themes within the program.

Please contact your Network Distribution representative should you have any questions.

Best Regards,

Ruth Levenson

cc: Ellen Agress - Deputy General Counsel, News America Incorporated
Joseph Di Scipio - Fox Television Station Group
FBC Network Distribution

January 4, 2010

Dear Fox Broadcasting Company Affiliates:

The following report has been updated with the information to fully complete the network information for the 4th Quarter 2010:

1. FBC (Primetime, Sports, and Late Night) 4th Quarter PSA Report which includes October 1, 2010 through December 31, 2010. This report has been revised to include the complete listing of network PSAS that aired October 1, 2010 through December 31, 2010.

If you have any questions regarding the network information for 4th Quarter 2010, please do not hesitate to call me at 212-556-2560.

Best Regards,

Ruth Levenson

cc: FBC Network Distribution
Ellen Agress – Deputy General Counsel, -News America Incorporated
Caroline White – FBC Commercial Administration

3/29/2011

OCTOBER '10
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI
1-Oct-10	THE GOOD GUYS	FRI	9:53:03P	PSA2010NFL3010
2-Oct-10	COPS	SAT	8:02:17P	PSA2010NFL3010
3-Oct-10	NFL REGIONAL GAME	SUN	1:48:44P	XNPI405230H
3-Oct-10	NFL REGIONAL GAME	SUN	2:46:12P	XNPI405230H
3-Oct-10	NFL REGIONAL GAME	SUN	3:56:13P	XNPI165110H
3-Oct-10	NFL REGIONAL GAME	SUN	7:11:06P	XNPI165110H
3-Oct-10	AMERICAN DAD	SUN	9:38:42P	DETP0404
3-Oct-10	LIE TO ME	MON	9:11:02P	DETP0404
4-Oct-10	RUNNING WILDE	TUE	9:52:38P	DETP0404
5-Oct-10	HELLS KITCHEN	WED	8:23:32P	PSA2010NFL3010
6-Oct-10	THE GOOD GUYS	FRI	9:53:59P	CNAT95304
8-Oct-10	AMERICAS MOST WANTED	SAT	9:57:26P	CNAT96301
9-Oct-10	THE CLEVELAND SHOW	SUN	7:10:10P	CNAT96301
10-Oct-10	LIE TO ME	MON	9:12:54P	ZAEF0422000
11-Oct-10	RUNNING WILDE	TUE	9:38:01P	CNAT63.01
12-Oct-10	HELLS KITCHEN	WED	9:36:25P	PSAQTA2081
13-Oct-10	THE GOOD GUYS	FRI	9:51:48P	PSA2010NFL3010
15-Oct-10	NFL REGIONAL GAME	SUN	1:56:33P	XNPI405230H
17-Oct-10	NFL REGIONAL GAME	SUN	3:06:38P	XNPI405230H
17-Oct-10	NFL POSTGAME	SUN	7:21:32P	PSA2010NFL3030
17-Oct-10	NFL POSTGAME	SUN	7:28:44P	PSA2010NFL3030
17-Oct-10	LIE TO ME	MON	9:51:00P	CNAT93303
18-Oct-10	RAISING HOPE	TUE	9:11:04P	0810RACE30
19-Oct-10	NFL NATIONAL GAME	SUN	4:01:25P	XNPI165510H
24-Oct-10	RS POSTGAME	SUN	4:22:27P	PSA2010NFL3010
24-Oct-10	RS POSTGAME	SUN	4:34:37P	PSA2010NFL3010
24-Oct-10	THE CLEVELAND SHOW	SUN	7:11:36P	PSAQTA2081
24-Oct-10	HOUSE	MON	8:20:48P	PSAQTA2081
25-Oct-10	RAISING HOPE	TUE	9:54:01P	PSAQTA2081
26-Oct-10	THE GOOD GUYS	FRI	9:51:53P	PSAQTA2081
29-Oct-10	NFL REGIONAL GAME	SUN	1:29:52P	XNPI405230H
31-Oct-10	NFL REGIONAL GAME	SUN	2:32:30P	XNPI405230H
31-Oct-10	NFL REGIONAL GAME	SUN	3:08:45P	XNPI405230H
31-Oct-10	NFL REGIONAL GAME	SUN	5:38:24P	XNPI405230H
31-Oct-10	NFL NATIONAL GAME	SUN	7:36:57P	PSA2010NFL3030
31-Oct-10	NFL NATIONAL GAME	SUN	7:47:21P	PSA2010NFL3030

3/29/2011

OCTOBER '10
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

4:22 PM

PSA DESCRIPTION	LENGTH
ST JUDES PSA	:30
ST JUDES PSA	:30
NFL PLAY 60/PSA	:30
NFL PLAY 60/PSA	:30
NFL PLAY 60 "BUS"	:10
NFL PLAY 60 "BUS"	:10
PARTNERSHIP FOR A DRUGFREE AMERICA	:30
PARTNERSHIP FOR A DRUGFREE AMERICA	:30
PARTNERSHIP FOR A DRUGFREE AMERICA	:30
ST JUDES PSA	:30
AD COUNCIL/AUTISM/ERNIE ELS	:30
AD COUNCIL/AUTISM	:30
AD COUNCIL/AUTISM	:30
NATIONAL ALLIANCE ON MENTAL ILLNESS	:30
AD COUNCIL/AUTISM	:30
YUM BRANDS PSA	:30
ST JUDES PSA	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
ST. JUDES V3	:30
ST. JUDES V3	:30
PSA/TONI BRAXTON NEW ODDS	:30
NATIONAL CAMPAIGN TEEN PREGNANCY	:30
NFL/PLAY60 "BUS" REVISED	:10
ST JUDES PSA	:30
ST JUDES PSA	:30
YUM BRANDS PSA	:30
YUM BRANDS PSA	:30
YUM BRANDS PSA	:30
YUM BRANDS PSA	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
ST JUDES PSA	:30
ST JUDES PSA	:30

NOVEMBER '10
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI
3-Nov-10	HELLS KITCHEN	WED	8:54:05P	CNAT93303
6-Nov-10	COPS	SAT	8:02:17P	PSA2010NFL3010
7-Nov-10	NFL NATIONAL GAME	SUN	1:12:03P	XNPI165510H
7-Nov-10	RS POSTGAME	SUN	4:30:38P	PSA2010NFL3030
7-Nov-10	SIMPSONS	SUN	7:22:45P	YDZT9173PSA
9-Nov-10	RAISING HOPE	TUE	9:07:40P	0810DRUM15
13-Nov-10	COPS	SAT	8:02:02P	PSA2010NFL3010
14-Nov-10	NFL REGIONAL GAME	SUN	1:47:58P	XNPI405230H
14-Nov-10	NFL REGIONAL GAME	SUN	3:13:37P	XNPI405230H
14-Nov-10	NFL NATIONAL GAME	SUN	7:35:37P	XNPI165510H
16-Nov-10	RAISING HOPE	TUE	9:55:13P	MNMPSA00105
19-Nov-10	HOUSE	FRI	8:52:45P	MNMPSA00105
20-Nov-10	COPS	SAT	8:21:43P	PSA2010NFL3010
21-Nov-10	NFL NATIONAL GAME	SUN	3:49:51P	XNPI165510H
21-Nov-10	SIMPSONS	SUN	7:40:45P	YDZT9133PSA
25-Nov-10	THANKSGIVING PREGAME	THU	4:12:25P	XNPI405230H
25-Nov-10	NFL THANKSGIVING DAY GAME	THU	6:18:20P	PSA2010NFL3010
25-Nov-10	NFL THANKSGIVING DAY GAME	THU	6:31:07P	XNPI405230H
27-Nov-10	FOX MOVIE	SAT	9:44:05P	18565B
28-Nov-10	RS PREGAME	SUN	12:18:49P	XNPI405230H
28-Nov-10	NFL REGIONAL GAME	SUN	3:24:26P	XNPI405230H
28-Nov-10	NFL NATIONAL GAME	SUN	5:49:53P	XNPI405230H
28-Nov-10	NFL NATIONAL GAME	SUN	7:24:17P	PSA2010NFL3010
28-Nov-10	NFL POSTGAME "OT"	SUN	7:53:49P	XNPI405230H
28-Nov-10	AMERICAN DAD	SUN	9:49:04P	MNMPSA00105

3/29/2011

NOVEMBER '10
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

4:22 PM

PSA DESCRIPTION	LENGTH
PSA TONI BRAXTON	:30
ST JUDES PSA	:30
NFL PLAY 60 "BUS" REVISED	:10
ST JUDES PSA	:30
ONDCP	:30
PSA/TEEN PREGNANCY	:15
ST JUDES PSA	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
NFL/PLAY 60 BUS REVISED PSA	:10
PSA/MALARIA NO MORE	:15
PSA/MALARIA NO MORE	:15
ST JUDES PSA	:30
NFL/PLAY 60 BUS REVISED PSA	:10
ONDCP, ORDINARY DAY	:30
NFL/PLAY 60	:30
ST JUDES PSA	:30
NFL/PLAY 60	:30
GLOBAL FUND FIGHTING AIDS	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
ST JUDES PSA	:30
NFL/PLAY 60	:30
MALARIA NO MORE	:15

DECEMBER '10
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI
1-Dec-10	HELLS KITCHEN	WED	9:43:32P	DMANIMATION15V1
3-Dec-10	THE GOOD GUYS	FRI	9:50:16P	DMANIMATION15V1
4-Dec-10	COPS	SAT	8:21:56P	18265B
5-Dec-10	RS PREGAME	SUN	12:18:19P	XNPI405230H
5-Dec-10	NFL REGIONAL GAME	SUN	1:10:14P	XNPI405230H
5-Dec-10	NFL REGIONAL GAME	SUN	2:26:52P	XNPI405230H
5-Dec-10	NFL REGIONAL GAME	SUN	3:28:01P	XNPI405230H
5-Dec-10	NFL NATIONAL GAME	SUN	5:40:34P	XNPI405230H
5-Dec-10	NFL NATIONAL GAME	SUN	7:29:22P	PSA2010NFL3020
5-Dec-10	NFL NATIONAL GAME	SUN	7:39:54P	PSA2010NFL3030
5-Dec-10	NFL POSTGAME "THE OT"	SUN	7:54:00P	XNPI405230H
5-Dec-10	AMERICAN DAD	SUN	9:40:03P	YDZT9173PSA
10-Dec-10	THE GOOD GUYS	FRI	8:52:04P	DMANIMATION15V1
11-Dec-10	AMERICAS MOST WANTED	SAT	9:57:47P	ZJWBC094
12-Dec-10	RS PREGAME	SUN	12:17:32P	XNPI405230H
12-Dec-10	NFL NATIONAL GAME	SUN	2:00:12P	XNPI165510H
12-Dec-10	RS NATIONAL POSTGUN	SUN	4:00:23P	PSA2010NFL3010
12-Dec-10	RS POSTGAME	SUN	4:22:29P	XNPI405230H
12-Dec-10	FAMILY GUY	SUN	9:07:05P	YDZT0113PSA
17-Dec-10	FOX MOVIE	FRI	9:37:02P	DMANIMATION15V1
18-Dec-10	COPS	SAT	8:13:34P	ZJWBC094
19-Dec-10	RS PREGAME	SUN	12:18:20P	XNPI405230H
19-Dec-10	NFL NATIONAL GAME	SUN	2:00:05P	XNPI165510H
24-Dec-10	FOX MOVIE	FRI	9:09:06P	DMANIMATION15V1
25-Dec-10	PALEY CENTER HOLIDAY	SAT	8:41:11P	ZJWBC094
26-Dec-10	RS PREGAME	SUN	12:18:27P	XNPI405230H
26-Dec-10	NFL REGIONAL GAME	SUN	1:11:36P	XNPI165510H
26-Dec-10	NFL REGIONAL GAME	SUN	2:37:32P	XNPI405230H
26-Dec-10	NFL NATIONAL GAME	SUN	6:56:11P	XNPI165510H
26-Dec-10	RUNNING WILDE	SUN	9:40:41P	FZAA0869
27-Dec-10	HOUSE	MON	8:22:51P	18265B
28-Dec-10	GLEE	TUE	9:41:37P	FZAA0869
29-Dec-10	HUMAN TARGET	WED	8:10:41P	18265B
30-Dec-10	BONES	THU	8:07:24P	FZAA0869
31-Dec-10	FOX MOVIE	FRI	8:55:32P	18265B

3/29/2011

DECEMBER '10
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

4:22 PM

PSA DESCRIPTION	LENGTH
PSA/KAISER/AIDS 2010	:15
PSA/KAISER/AIDS 2010	:15
GLOBAL FUND FIGHTING AIDS	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
NFL/PLAY 60	:30
NFL ST JUDES	:30
ST JUDES V3	:30
NFL/PLAY 60	:30
ONDCP	:30
PSA/KAISER/AIDS 2010	:15
MARINES TOYS FOR TOTS	:30
NFL/PLAY 60	:30
NFL PLAY 60 "BUS" REVISED	:10
ST JUDES PSA	:30
NFL/PLAY 60	:30
ONDCP, NO BRAINER	:30
PSA/KAISER/AIDS 2010	:15
MARINES TOYS FOR TOTS	:30
NFL/PLAY 60	:30
NFL PLAY 60 "BUS" REVISED	:10
PSA/KAISER/AIDS 2010	:15
MARINES TOYS FOR TOTS	:30
NFL/PLAY 60	:30
NFL PLAY 60 "BUS" REVISED	:10
NFL/PLAY 60	:30
NFL PLAY 60 "BUS" REVISED	:10
FOUNDATION FOR A BETTER LIFE	:30
GLOBAL FUND FIGHTING AIDS	:30
FOUNDATION FOR A BETTER LIFE	:30
GLOBAL FUND FIGHTING AIDS	:30
FOUNDATION FOR A BETTER LIFE	:30
GLOBAL FUND FIGHTING AIDS	:30



TO: FCC Programs/Issues Report

**RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE
ADDRESSED IN WLUK-TV PROGRAMMING. PROGRAMMING IS
RECORDED IN WLUK-TV'S FCC PUBLIC FILE, "QUARTERLY PROGRAMS
AND ISSUES REPORTS."**

Attached is a sample script of one of five separate promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week. The attached listing is a sample of promos which aired for one week,

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed through news reports and special programs.

Jay T. Zollar
Vice President/General Manager
WLUK FOX 11
balancednews@wluk.com
Green Bay, WI

Log Summary [BALANCE TAGS] : 11/01/10 - 11/07/10

Print

Air Date: 11/01/10

JAY BALANCE TAG		JAY BALANCE TAG	
GDW BALANCE TAG	8:58:40 AM Good Day Wisc GPWLUK52	GDW BALANCE TAG	:15
NINE BALANCE TAG	9:57:40 PM Fox 11 News at GPWLUK53	NINE BALANCE TAG	:15
JAY BALANCE TAG	9:57:40 PM Fox 11 News at GPWLUK45	JAY BALANCE TAG	:15

0:00:45 \$0

Air Date: 11/02/10

ACCURATE BALANCED		ACCURATE BALANCED	
ACCURATE BALANCED		ACCURATE BALANCED	
JAY BALANCE TAG	5:29:45 PM Fox 11 News at GPWLUK45	JAY BALANCE TAG	:15
ACCURATE BALANCED	9:57:40 PM Fox 11 News at GPWLUK21	ACCURATE BALANCED	:15

0:00:30 \$0

Air Date: 11/03/10

GDW BALANCE TAG	8:58:40 AM Good Day Wisc GPWLUK52	GDW BALANCE TAG	:15
NINE BALANCE TAG	9:57:40 PM Fox 11 News at GPWLUK53	NINE BALANCE TAG	:15

0:00:30 \$0

Air Date: 11/04/10

ACCURATE BALANCED	10:18:25 AM Rachael Ray GPWLUK21	ACCURATE BALANCED	:15
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0:00:15 \$0

Air Date: 11/05/10

ACCURATE BALANCED		ACCURATE BALANCED	
GDW BALANCE TAG	8:58:40 AM Good Day Wisc GPWLUK52	GDW BALANCE TAG	:15
ACCURATE BALANCED	10:18:25 AM Rachael Ray GPWLUK21	ACCURATE BALANCED	:15
JAY BALANCE TAG	5:57:10 PM Fox 11 News at GPWLUK45	JAY BALANCE TAG	:15
NINE BALANCE TAG	9:57:40 PM Fox 11 News at GPWLUK53	NINE BALANCE TAG	:15

0:01:00 \$0

Air Date: 11/07/10

GDW BALANCE TAG	8:59:40 AM Good Day Wisc GPWLUK52	GDW BALANCE TAG	:15
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0:00:15 \$0

JAY ZOLLAR TAGS FOR GDW/9PM NEWS
:15 EACH

Thanks for watching Fox 11 News at Nine. I hope you'll join us for Good Day Wisconsin tomorrow morning from 7 to 9am. You'll find balanced coverage of world and local news stories. And as always, I welcome your feedback. Email me at balancednews@wluk.com.

I want to thank you for watching Good Day Wisconsin. I'd like to invite you to watch Fox 11 News at Nine tonight. We offer a full hour of balanced news coverage. Let me know what you think. Email me at balancednews@wluk.com and I promise a response.